



MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA GENERAL MEETING

Date: May 15, 2025

Time: 6:30 pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Call to Order: 6:30 pm

General Discussion: None

Adjournment: 6:30pm

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MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA BOARD MEETING

Date: May 15, 2025

Time: 6:31 pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Members Present:

- Dave Tiffin, Chair
- Doug Kuyvenhoven, Treasurer
- Mitch Wright
- Mitch Pyke
- Jim Snyder
- Amanda Martyn, Secretary

Regrets: Ryan Fergusson

Others Present: Paul Heffer

1. CALL TO ORDER: 6:31pm

2. CONFIRMATION OF THE AGENDA

Moved By: Mitchell Wright

Seconded By: Doug Kuyvenhoven

THAT the Wingham BIA Board hereby accept the Agenda, as presented, for the May 15, 2025 meeting.

CARRIED

3. DISCLOSURE OF PECUNIARY INTEREST - None Noted

4. MOTION TO RECEIVE MINUTES OF PRIOR MEETING

Moved By: Jim Snyder

Seconded By: Doug Kuyvenhoven

THAT the Wingham BIA Board hereby adopts the minutes of the April 17, 2025 meeting, as presented.

CARRIED

5. PUBLIC MEETINGS/DELEGATIONS – Nothing to report

6. BOARD CHANGE

Moved By: Dave Tiffin

Seconded By: Mitch Wright

An emailed letter of resignation has been received from Joey Havers as he is no longer employed at TD Canada Trust. This will be passed along to Carson at the township office. This still leaves us with 7 people on the board. We can accept nominations at the next AGM if people would like to join.

A motion was made to accept, with regret, the resignation of Joey Havers.

CARRIED

7. CHAIR REPORT

a. Emails to Interim Public Works Director – emailed him about the garbage containers on the main street, at that point it wasn't on the schedule, but that he would follow up... They are currently in the works for this week and in the process of being washed and set up.

b. Plans for EV stations – there are no plans at this time (there is a company that installs EV charging stations in Goderich, the delay is that there are no current government incentives at this time to promote installation). It is in the strategic plan to identify a location, and the spot behind Frosty Queen has been determined to be a great location for this. They want to get a design done to be ready to go for if/when grants are offered again.

c. Crosswalk at Josephine and Victoria – This is through Carson and Huron County Public Works, we haven't heard anything back as of this time.

d. CAO Walkabout – Nelson Santos (CAO), reached out to Dave to arrange a walkabout around the town to visit businesses. Another date to be arranged to finish the tour however it was great to see Nelson take the initiative to do this, and good feedback has been received from the businesses.

8. FINANCIAL REPORT

Motion to Accept: Doug Kuyvenhoven

Seconded By: Mitch Pyke

- a. **Financial Statements Review** – the report was sent out earlier for review. No major changes on the balance sheet. Income is still up over expenses. Invoices have been generated the flower baskets, e transfers accepted. (accounts receivable \$3,000.00).
- b. **Cheques Written** – Fogals Independent for \$1,660.00 (BIA Bucks). Huron Chamber of Commerce (annual membership due). The BIA should evaluate what kind of value it provides to us for the \$250.00. Stainton's Hardware (two invoices for the sandwich board replacement).

CARRIED

9. NORTH HURON COUNCIL REPORT

Councillor Mitch Wright provided an update:

- a. **New Director of Public Works** – Kevin Watson, from the Drayton area. More information to come about him. He was hired by Nelson, start date is June 16th 2025.
- b. **Presentation from United Way** - On the "Red Door" Connection Centre. They are able to keep the focus on homelessness. They have kept 10 people from being evicted, and found homes for 10 people. They figure there is still another 20 still homeless in the area. They have a drop in centre that provides a safe space for showers, laundry facilities, food, etc.
- c. **Town Hall Theatre Operations** – two things were noted
 - The theatre is getting a lot of bookings right now
 - We haven't heard anything back from Concert Factory, and we are at the 6 month mark. Council suggests that we give it some more time as Nelson would like to get his hands into it. We do not want to lose this connection however some BIA board members feel it was running smooth prior to the change with the bookings. A question was posed as to why we can't have the Concert Factory work with the Recreation Department to complete the bookings. The way the bookings are currently done in Wingham are not the industry standard which causes roadblocks. The rental policy, doesn't work with regards to timelines, and the food policy does not seem accurate with regards to policy and procedure. These issues will be taken back to Nelson for consideration.
- d. **Yard Sales** –There is some confusion as dates. Chair Dave had tried to locate the information online. He reached out to Community Engagement Coordinator who mentioned that he could submit a request online for posting. A question was asked regarding annual events (Townwide Yardsales, Canada Day, Christmas

Parade), and whether or not they can be automatically posted, without approval. Mitch noted that discussions and changes are progressing and happening.

10. COMMITTEE REPORTS

a. Retail – With Joey no longer with us, we need a new retail liaison.

b. Curb Appeal – Flower baskets are coming next Thursday morning! A MailChimp is going out tomorrow to gather the volunteers. Should take around an hour for a total of 59 baskets. The lamp posts baskets and the store baskets will match this year (same colour scheme). Doug also followed up with Sepoy Wiring on the receptacles for the poles north of the train station, as well as, the ordering of snowflake lights, flagpole brackets and banner brackets. Doug noted that he will be picking up some shrubs for the base of the LED sign (budgeted) and that he will have his crew start some weeding around town shortly.

c. Projects Update

-Video Surveillance – Dave and Doug attended a good meeting with Carson and Mitch. As a result, it would remove a lot of potential issues if the information recorded was privately held for each business instead of municipally operated program. Whether the BIA would be willing to support individual businesses for camera installation, with an agreement to joint the program would need to be discussed. This would still accomplish the overall goal that individuals and business would feel more secure and comfortable, but it also allows for customization for each business as to where they want the surveillance. Once all the regulations were reviewed, it was evident that at the municipal level it would be far to complex and expensive. A document came out to review some certain options. The company CAM Safe is offered through a special OPP program that is registered with the OPP, and possible for officers to have access to the camera if needed. BIA is considering a budget initiative for the BIA to support getting this program (for example, the BIA buys the camera for installation with an agreement that the business signs up for CAM Safe). Doug is going to be the guinea pig for this by testing it in his store. Next steps is developing a policy and application form for the 2026 budget.

-Vance Park – Nothing new to report here, located the company that created the stone at Cruickshank park, a cost estimate is coming.

-Historical Society Fundraiser – This is not a BIA project, however, the Historical Society is running a Spirit Walk on June 6 2025. This is going to have a cost per person to attend, It is an hour long. It is a walk around town hearing historical stories. The BIA can provide support by promoting the event (on the LED sign).

-New LED Sign Advertising Update - Policy is now in place. Next steps are to promote it. Doug has taken over the reigns now. More to come.

11. Other Business

- a. A new business appears to be going in where the Lone Wolf was. Possibly a clothing/consignment store? Echo Glow? States that it is opening soon.
- b. KFC is officially closing May 25th 2025
- c. Tito's Pizza is now open

12. CLOSED SESSION (IF REQUIRED)

None

13. ADJOURNMENT

Moved By: Dave Tiffin

Seconded By: Mitch Wright

Next meeting is Thursday June 19th. A reminder that there is no BIA meeting in July.

THAT the Wingham BIA Board agrees that there being no further business before the Board, the meeting adjourn at 7:14pm.

CARRIED

Chair

Secretary