



MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA GENERAL MEETING

Date: June 19, 2025

Time: 6:30 pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Call to Order: 6:30 pm

General Discussion: None

Adjournment: 6:30pm

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MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA BOARD MEETING

Date: June 19, 2025

Time: 6:30 pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Members Present:

Dave Tiffin, Chair
Doug Kuyvenhoven, Treasurer
Mitch Pyke
Jim Snyder
Ryan Fergusson
Amanda Martyn, Secretary

Regrets:

Mitch Wright

Others Present:

Paul Heffer, Douglas Borowski

1. CALL TO ORDER: 6:31pm

2. CONFIRMATION OF THE AGENDA

Moved By: Doug Kuyvenhoven

Seconded By: Ryan Fergusson

THAT hereby accept the Agenda, as presented, for the June 19th, 2025 meeting.

CARRIED

3. DISCLOSURE OF PECUNIARY INTEREST - None Noted

4. MOTION TO RECEIVE MINUTES OF PRIOR MEETING

Moved By: Mitch Pyke

Seconded By: Doug Kuyvenhoven

THAT the Wingham BIA Board hereby adopts the minutes of the May 15, 2025 meeting, as presented.

CARRIED

5. PUBLIC MEETINGS/DELEGATIONS – Nothing to report

6. CHAIR REPORT

a. Welcome Package for New Businesses - Exeter is doing a similar package, they haven't got theirs finalized yet but they have been sharing information. Had a meeting with Ritu (Economic Development Officer) virtually to review. There was an ask to add a flyer regarding our digital advertising for the LED sign.

b. Crosswalk at Josephine and Victoria – No feedback from Huron County as of yet. Dave plans to follow up with that.

c. CAO Walkabouts – Continuing with Nelson next Thursday-Friday at 9:30am and do more walkabouts.

d. New Business Greetings

Echos of Glow – Clothing & Décor 258 Josephine Street

Titos Pizza

Esso Station – up and running with car wash

Each was given a BIA tip sheet and information on the BIA Bucks process

e. Vance Fund Update – Vance Fund allocation this year for churches and hospitals \$94,859 available for each, education and recreation \$182,489.

-the hospital has requested \$80K (the project needs more but this is what they asked for)

-The Family Health Team needed equipment \$7500.00

-One Care is trying to purchase a van \$7300.00 (if some money is left over from the educational recreation portion they may allocate some funds to the van – depends on applications received)

-Wingham Minor Ball may put in a request (Joel Riely, Ron Baird)

-The theatre may put in a request

-BIA may apply for the stone at the Vance Park

7. FINANCIAL REPORT

Motion to Accept: Ryan Fergusson

Seconded By: Jim Snyder

- a. Financial Statements Review** – Statement provided in advance by Doug Kuyvenhoven. Not a whole lot of changes from previous month. So far this year we have income of \$9000.00, expenses \$3000.00 (currently \$6000.00 in the

black). The greenhouse has yet to invoice for the flowers. Budget vs Actual not a lot to report. We still have yet to receive our levies (Aug-Sept). Accounts Receivable – all cleaned up with exception of Tiny Tiny Tots, and due to this they will not be able to participate in the sidewalk sales this year.

- b. **Cheques Written** – BIA bucks were paid out (Greens Meat, Christine's Clothes Closet), Doug Expenses, Red Apple (issued a replacement cheque)
- c. **LED Advertising Update – next steps** – We sold our first ad! Stratford Memorials purchased a two months (pre-paid) advert. They are currently going through the process now of creating the ad. There is a website links > digital sign ads (<http://winghabia.ca/ads/>) it explains the policy, provides the form etc. We will amp up the mail chips etc. once we get the process solidified. Ashley is going to continue for the time being for non-paid ad items, Inge will do the paid ads and will be taking over scheduling (July 1st).

CARRIED

8. NORTH HURON COUNCIL REPORT

Councillor Mitch Wright provided an update:

- hired a new caretaker, townhall janitor and fire station
- Nelson met with the horticultural group > this is something had been missed before, and brought Brad Hodgkinson in as well (Public Works)
- hired new Public Works Director, Kevin Watson (started Monday)
- sent a thank you to volunteers from Muskrat Festival
- there are some streets getting paved in town (the town hall parking lot, firehall, Patrick Street (Edward to Minnie), Boland Street, Park Street & Angus Street
 - Doug asked about getting volunteers for painting of the railings at Town Hall (Paul will ask)
- the museum, is down to \$5000 in items left, building will be up for sale as a surplus asset once empty
- a grant came in for County/One Care, they have hired someone
- we had to get a different architect in Blyth for the daycare
- pickleball courts will hopefully will be paved soon...Madill wanted a choice on the colour and have decided on Madill colour scheme

9. COMMITTEE REPORTS

- a. **Retail** –we still need a new retail liaison > Marla did send a notice out about the upcoming sidewalk sales, and this will also go out in mail chip tomorrow
- b. **Curb Appeal** –
 - Ryan sent note on visual aid pads (at the crosswalk corners). The one specifically across from TD is not currently working, and the one outside I Want That Bag has a big chunk missing out of it. The Municipality is aware and will be working to get that fixed.

-The book table in foyer at complex has been requested to be tidied. There were boxes on the floor and it wasn't aesthetically pleasing. The Director of Recreation was emailed and Sue Doig has cleaned it up and placed a sign regarding excess books

-We will look at submitting a complaint for the windows of the Hot Stove Lounge (they are peeling), and the entry doors to the complex to replace the weather stripping (rusty)

-Upcoming volunteer painting: the ballpark, Microage Basics railings, McDonagh Insurance (still needs to pick a door colour), the front of Jantina's will get painted, Noah's Pizza is getting some painting, and Cornerstone Pizza is on the list as well. Lastly Doug is planning to meet with the old Ideal Supply building owner and look at getting this cleaned up.

- c. **Theatre** – Theatre is going along not too badly. There are still some issues with regards to bookings and finding it too restrictive. One example recently, the Concert Factory called and could not get Denise, so they went through the Recreation Department which was not ideal. Dave is going to speak with Nelson regarding this. It would be nice to see someone more focused on tourism and events to promote the town, and less emphasis on processing and forms.

10. PROJECTS UPDATE

a. **Video Surveillance** – On the OBIAA call, it was noted that Lindsay ON did a similar project. They did it with 4 big cameras positioned on the main street to one server. Someone on the BIA was designated person for police to go to for information, otherwise no one paid attention to it. A thorough investigation was done and there is so many regulations that this would still potentially be a privacy issue. Discussing whether there is a way where we can talking to each individual store (they get the camera from us, register with the OPP). Is this too much work? Personal storage is okay, but once you get into the Municipality keeping data there is a ton of privacy issues. To be continued and a plan put in place for the 2026 budget.

b. **Vance Park** – Submitting an application to do some kind of stone similar to the one located at Cruickshank Park. Dave is getting quotes on pricing for the application. Stratford Memorials does this same type of work. It will come to the board for approval prior to application submission.

11. OTHER BUSINESS

Motion to Accept: Dave Tiffin

Seconded By: Ryan Fergusson

a. **2 Step Closing** – The 2 Step will be closing October 2025. Dave is going to talk to them suggesting they reach out to Huron County Economic Development (Vicki) and Huron Futures for succession planning etc. Unsure as to whether they will sell or not, but they have been there for a long time and this would be a huge loss and it has been successful.

b. KFC Closed, New Business – KFC is officially closed, signage is down. It looks like a Fish & Chip place going in. We don't know if it's a franchise and are unsure of the opening date.

- d. Event Insurance Procurement** - Discussions with the fire department. \$1,944.00 for insurance for the fireworks. We typically cover the insurance for the fireworks. For clarification, if there is a rain date, it is not a double hit for insurance. The insurance does have to remain separate, as insured as items like fireworks are not covered by the Municipal insurance. The fireworks are June 29th instead of July 1st this year which was decided on by the fire department. We can still cover this in our budget.
- e. Huron Country Chamber of Commerce** – Friday July 26th they are hosting a golf tournament. Dave is requesting that the BIA put in a group of 4 (that the board pay \$125/person, 4 people totalling \$500.00) to attend. This will include a couple of members and volunteers.
- f. Muskrat Festival** – Went well this year. Recognize that better advertising is needed because it seems lots were not aware it was happening. Suggesting that next year the BIA can assist to promote as long as we know the dates.

12. CLOSED SESSION (IF REQUIRED)

None

13. ADJOURNMENT

Moved By: Jim Snyder

Seconded By: Mitch Pyke

Next meeting is Thursday Augst 21st 2025.

THAT the Wingham BIA Board agrees that there being no further business before the Board, the meeting adjourn at 7:30pm.

CARRIED

Chair

Secretary