

## BIA General Meeting Minutes – Nov. 15/18

**Present:** See sign-in list below

**Guest:** Laura Simpson – Huron County Planner

**Call to Order:** 8:03 a.m.

### **Previous Minutes:**

- Read and accepted. Moved by J. Snyder, 2<sup>nd</sup> by S. Walker to accept.

### **Laura Simpson:**

- Laura provided update on Community Improvement Plan
- NH has received \$42,000 grant with intent to be \$21,000 each Wingham/Blyth.
  - The split may be changed depending on number of applicants from each Ward.
- Final draft of CIP report to be on website Nov. 15. <https://tinyurl.com/yaygcnl8>
- Applications to be made in Jan/Feb 2019 to allow set review period and one presentation to Council.
  - Up to 50% of \$10,000 project could be funded. Project could cost more.
  - Applications to be available after approval by Council (after Dec. 11) through Twp.
  - Up to 18 months to complete project.

### **Economic Development:**

- Glenn Manjin provided an update from the Ec Dev Committee
  - Denise Lockie working on self-guided walking tour project
  - In It To Win It – Karen Stewart will be program coordinator.
    - Sherri Giffen will be Wingham BIA rep
- Ec Dev will be dissolved upon installation of new council, but hopefully will be reinstated.

### **Committee Reports:**

#### **Retail:**

- The Nov. 14 Town Wide Open House evening shopping event was deemed a huge success.
  - Thanks to Frances Mahe and Debbie Busby for organizing.
- Coupon book seems to be point of confusion at this point.

#### **Advertising:**

- Dave Wallace gave update on radio advertising – budget bumped up slightly for Christmas season.
  - Ads play 5 times throughout Thursdays.
- Speakers being installed on Josephine St. Music to come on at 8:00 am and stop at 7:30 pm.

#### **Curb Appeal:**

- Snowflake lights are illuminated as of Nov. 13.
- Greenery installed in flower baskets and led Christmas trees installed at each end of town.
- Cruickshank Park ready for Nov. 16 lighting.

**Coming Events:**

- Cruickshank Park lighting – Nov. 16
  - Movie at library after lighting – “Elf”
- Santa Claus parade – Nov. 24
- Rocky Mountain Christmas at Town Hall Theatre Dec. 9 – Tickets at Ernie King Music
- Nov. 19 – Council Meeting where CIP will be presented.
- For The Love Of Music – Sunday, Dec. 16 at Sacred Heart Church

**Business Updates:**

- Howick Mutual building to be open Nov. 19
- Euro Parts property sold, apparently to another retailer
- Maitland – rumoured to be becoming a take-out restaurant. Costs or renovation make eat in not viable.

**Other Business:**

- Doug working on “green room” for theatre performances.
- BIA to enter float in Christmas Parade
- Jan McKague reported that new doctor starting in Teeswater Dec. 1.

Adjourned at 8:58 a.m.

Attendees:

Dave Tiffin	Freedom 55 Financial
Annette Monsma	Annette's Treasures Galore
Glenn Manjin	Libro/Ec Dev rep
Dave Wallace	Ernie King Music
John Frieburger	Frosty Queen
Doug Kuyvenhoven	Wingham Super Storage
Sherri Giffen	Sherri's Barber Shop
Rebecca Rathwell	Centre for Employment & Learning
Jan McKague	Wingham & District Hospital
Kathy VanEgen	The WorkShop
Sandy Walker	The Gift Chest
Paula Mackie	Alice Munro Library
Jim Snyder	Snyder Concepts