

## Wingham BIA Meeting – April 5, 2018

**Attendees:** Doug Kuyvenhoven, Rebecca , Christine McGrath, Sandy Walker, Jan McKague , Glen Manjin, Sandy Woodcock, Sherry Giibert, Yolanda Ritesma-Teeninga

**Call to Order, Previous Minutes:** Dave Tiffin was away and minutes were unavailable.

**BIA Committee:** Glen Manjin – BIA Rep – Committee meet monthly, was formed last year.  
Will be going over budget for BIA Committee this month's meeting.  
Still trying to get minds wrapped around the Economic Development process which include Karen Stewart from Blyth and Rebecca who are also members of the committee.  
Hoping for 12 members to just committee, trying to include Belgrave, and Morris Turnberry

**OMAFRA Funding:**

Main Street – North Huron OMAFRA - 42,000 for Main St. Revitalization. Doug is excited about this. Rebecca commented that this might be a discussion for the Economic Development Committee.  
Not sure how funds will be applied, improvements to store fronts.  
Accessibility for all retailers or businesses Yolanda is thinking 2025 to be completed.

**NORTH HURON COUNCIL:**

Council - North Huron Museum will be closed permanently, cost for repairs was all over 3 million dollars. Basement will be Opened in May for the Barn Dance.  
The museum is a Heritage Building, not sure what will become of it?

**BIA Board Meeting:**

March 22, 2018 with minutes read, welcoming Sandy Woodcock as Secretary, and Lisa Hearnden as vice-chair.

**New Business:**

Musical Muskrat Festival is June 6-8<sup>th</sup>, Sandy Woodcock will be contact person with Jillian Underwood. Mentioned that they would be interested in the wooden landmarks Doug had mentioned a couple years ago and would BIA be willing to send mass emails for them. Tiffany Brown from Libro maybe interested in helping the Musical Muskrat Committee and her name was passed to Jillian.

**Strategic Planning:**

Vision Statement  
Goals and Objectives  
Goals – Wingham being musical performance, do we brand North Huron musically community with Country Music contest, Beard Family, Ernie King?

Beard Family hosting May 8<sup>th</sup> at Town Hall Theatre – tickets available The Gift Chest, and Ernie King. Alice Munroe Birth place, Day trippers

**BIA Committee Updates:**

- Continue with 13 Ways to Kill your Committee.
- Association Membership have been mailed out, surrounding businesses outside Wingham.
- Website update will be done by Doug's daughter, will be done this week.
- Across the Street Banner – Farmer's Market and Musical Muskrat Festival.
- Discussion on Christmas Parade – Question about liability insurance, it is just for Horses.
- OBIA Conference is in Collingwood but Members are not available.

**RETAIL BUSINESS:**

The Gift Chest held a Retail Business meeting with 7 businesses attending - New owners of The2Step, Family Tree, Bruce Stainton ...

Are going to continue with April Showers, Sidewalk Sales, no name yet for the Fall Promotion, and suggested a Coupon Booklet for Christmas (Listowel BIA – Listowel Banner does the coupon booklet and it is very successful) Several Retailers feel that "The Gift of Giving" has taken its course and want to do something new.

Sandy asked about the BIA putting some funds towards the advertising for these promotions.

Need to be careful that BIA dollars isn't just promoting the Retail.  
BIA can promote an event.  
Suggestion of having a quarterly retail committee.

Maitland Restaurant has sold! Question on what TAI Restaurant. Questionable?  
Welcome will be send to Ship2Shore for being part of the downtown.

Spring Clean Garbage – Doug will send a Chimp Mail for it and Musical Muskrat Festival – and adding Ship2Shore.

**Other Business:**

Belmore Maple Festival, Town Hall Fundraiser – Ballagh Bunch, April 12 @ 7pm, raised about \$120.00 but \$40.000 short.

It was asked if the BIA might consider alternate times for BIA Meeting, some people can't make early morning meetings if we would try an evening meeting ...  
Suggestion of sending out a survey about this ....

Jan McKague committed again that Hospital Recruitment is still very close to 2 new doctors, and are in need a rental place in the Maitland River School area. If anyone is aware of someone that has any accommodations

Next Meeting – April 15, 2018 – Hot Stove Lounge 8 am  
Adjourned –First by Sandy Walker and Seconded by Glen Manjin