

## Wingham BIA Board Meeting

Thursday, February 4, 2021 @ 6:32pm via Zoom

### **Board Members Present:**

Ryan Fergusson, Lisa Hearnden, Doug Kuyvenhoven, Annette Monsma, Council Representative Deputy Reeve Trevor Seip, Dave Tiffin

### **Board Members Absent:**

Jim Snyder

### **Others Present:**

Paul Heffer- Township of North Huron Councillor

Ally Sieber Peyton

#### **1. Call to Order**

Chair Dave Tiffin called the meeting to order at 6:32pm via Zoom

#### **2. Public Input** (Opportunity for guests to speak up to 2 minutes on any agenda item) No comments from public noted

#### **3. Approval of the Agenda**

**Moved by:** D.Kuyvenhoven

**Seconded by:** A.Monsma

THAT the Wingham BIA Board hereby approves the agenda

For (6): D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Fergusson, A.Monsma

**CARRIED (6-0)**

#### **4. Approval of Previous Minutes**

**Approval of BIA Board Meeting minutes - Jan.14, 2021**

**Moved by:** T.Seip

**Seconded by:** R.Fergusson

THAT the Wingham BIA Board hereby adopts the minutes of the Jan. 14, 2021 Wingham BIA Board Meeting; as presented.

For (6): D Kuyvenhoven, L. Hearnden, T. Seip, D. Tiffin, R.Fergusson, A. Monsma

**CARRIED (6-0)**

#### **5. Declaration of Conflicts of Interest**

None Noted

#### **6. Financials**

##### **6.1. Financial Statements**

Member and Treasurer D. Kuyvenhoven reviewed the financial statements, also noted that the TD account is now closed and Libro account now open with D.Kuyvenhoven, L.Hearnden and D. Tiffin having signing privileges. Quickbooks is also set up for the new year.

## **6.2 Cheques Written - approval**

**Moved by:** L.Hearnden

**Seconded by:** T.Seip

THAT the Wingham BIA Board hereby approves the cheques written since the Jan. 14, 2021 Board Meeting.

For (6): D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Fergusson, A.Monsma

**CARRIED (6-0)**

## **6.3 Accounts Receivable**

Accounts Receivables were reviewed by the board. D.Kuyvenhoven followed up with the A/R that was over 90 days noting that about ½ the accounts were cleaned up at the time of the meeting.

## **7. Budget 2021 Review**

D.Kuyvenhoven reviewed the budget with the board members that will be presented at the AGM.

**Moved by:** D.Kuyvenhoven

**Seconded by:** L.Hearnden

THAT the Wingham BIA Board accepts the budget for presentation at the BIA AGM on Feb. 25.

For (6): D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Fergusson, A.Monsma

**CARRIED (6-0)**

## **8. BIA Board Positions**

**8.1.** Ally Sieber-Peyton is interested in joining the board. R.Fergusson to nominate her at the AGM.

## **9. BIA AGM Date - Thurs.Feb 25 @7:00pm**

**9.1.** BIA AGM to be held virtual. Letter to be sent out with a link and agenda.

### **9.2. AGM Agenda**

Welcome

- Meeting protocols due to being online.

Approval of Agenda

Chair- Report of the year

Financials -2020 J.Schiestel

Goals for 2021

Budget presentation.

Election of 2021 Board members

Awards

Questions at the end

## **10. BIA AGM Awards for 2021**

New Businesses Awards:

Volunteer of the year: L.Hearnden

Lifetime Achievements: J. Schiestel

Civic Improvement: Ideal Supply

Business of the Year: No award for 2020 due to Covid

**10.1.** Rewards will be presented by showing then delivering when safe to do so.

11. **Business Retention & Expansion**  
Cole Nicholson from Huron County Initiative sending out a survey starting in April. More details to come prior.
12. **BIA Committees & Liaisons**
  - 12.1. **Retail Committee-** Nothing to report
  - 12.2. **Radio Ads** - Nothing to report
  - 12.3. **Curb Appeal** - Gnomes are collected. Spring Breezes have contract this year for flowers (yellow & purple & white)
  - 12.4. **Communications-** keep website/facebook updated  
D.Tiffin reported that 11 businesses in our area received grants from Digital Main Street.
  - 12.5. **Economic Development-** next meeting on the 18th  
G.Manjin congratulated D.Tiffin as chair and Renate as vice chair
  - 12.6. **NH Museum Committee-** they are finalizing a presentation to present to the town council.
  - 12.7. **Wingham Community Connectors** - not much to report due to Covid.  
Their FB page is seeing quite a bit of traffic.
13. **New Businesses-** none noted
14. **Other Business-** none noted
15. **Next BIA Meeting-** AGM -Thursday February 25 @7:00pm  
Next Regular Board Meeting Thurs.March 18 @ 6:30pm
16. **Motioned to Adjourn**  
**Moved by :** R. Fergusson  
**Seconded by:** L.Hearnden  
THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 7:36pm  
For (6): D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Fergusson, A.Monsma  
**CARRIED (6-0)**

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**Dave Tiffin ,Chair**

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**Annette Monsma, Secretary**