

## Wingham BIA Board Meeting

Thursday, March 18, 2021 @6:30pm via Zoom

### Board Members Present:

Lisa Hearnden, Doug Kuyvenhoven, Annette Monsma, Ryan Ferguson, Jim Snyder, Council Representative Deputy Reeve Trevor Seip, Dave Tiffin, Ally Sieber-Peyton

### Others Present:

Paul Heffer - Township of North Huron Councillor  
Kelsey Bent - Wingham Advance Times

#### 1. **Call to Order**

Chair Dave Tiffin called the meeting to order at 6:30pm; via Zoom

#### 2. **Public Input** (Opportunity for guests to speak up to 2 minutes on any agenda item)

No comments from the public noted.

#### 3. **Approval of the Agenda**

Confirmation of the Agenda moved by Trevor Seip and seconded by Ryan Fergusson. All in Favour; unanimous

#### 4. **Approval of Previous Minutes**

##### 4.1. **Approval of BIA Board Meeting minutes - Feb 4/21**

**Moved by:** T. Seip

**Seconded by:** L. Hearnden

*THAT the Wingham BIA Board hereby adopts the minutes of the Feb 4/21 Wingham BIA Board Meeting; as presented.*

For (8): J. Snyder, D. Kuyvenhoven, A. Monsma, L. Hearnden, T. Seip, D. Tiffin, R. Fergusson, A.Sieber-Peyton.

**CARRIED (8-0)**

#### 5. **Declaration of Conflicts of Interest**

Doug Kuyvenhoven mentioned about the letter for the museum

#### 6. **Financials**

##### 6.1. **Financial Statements**

Member and Treasurer D.Kuyvenhoven provided the financial report as sent out with the agenda to the board of management. He reviewed the Bank Account with the board.

**6.2. Cheques Written - approval**

**Moved by:** R. Fergusson

**Seconded by:** T. Seip

*THAT the Wingham BIA Board hereby approves the cheques written since the Feb 4,2021 Board Meeting.*

For (8): J. Snyder, D. Kuyvenhoven, A. Monsma, L. Hearnden, T. Seip, D. Tiffin, R. Fergusson, Ally Sieber-Peyton

**CARRIED (8-0)**

**6.3. Accounts Receivable**

Accounts Receivable was reviewed by the Board as D.Kuyvenhoven went over them with us.

**7. Business Retention & Expansion- D. Tiffin**

7.1. D.Tiffin reported that Huron County Economic wants to survey all businesses. They want to know what's good, what's not, if closing up business. Etc. More information available on the website or facebook, Survey to run May to Oct. more information to follow in the near future

**8. Museum**

8.1. D.Kuyvenhoven excused himself while discussion on the Museum was done. Board is in favor of the move from the old post office to the train station. Dave will write up a draft letter for the members to look over.

**Moved by:** D. Tiffin

**Seconded by** J.Snyder

**CARRIED (8-0)**

**9. BIA Committees & Liaisons**

**9.1. Retail Committee**

9.1.1. Ally Sieber-Peyton agreed to be our Retail Rep

9.1.2. Ally to connect with Bill George and Alicia about past campaigns . Ally will also keep a binder of contacts and a journal so that we will have a documented role of the Retail Rep for any future Retail Reps

**9.2. Radio Ads-** None noted due to Covid

**9.3. Curb Appeal-** Doug reported that approx.100 flower baskets have gone to green house and will be back by the May long weekend.

Also approx 4 or 5 snowflake lights need to be repaired and he will also check on the flags.

**9.4. Farmers Market-** Due to Covid Farmers Market cancelled for this year.

**9.5. Communications-** D.Tiffin updated the website with the AGM summary, also says he talked to Lisa Thompson and she said there is still money available to apply for , for those in need of support during Covid. More information on the website.

**9.6. Economical Development-** D.Tiffin reported that there was a meeting in the afternoon and that Paul Montgomery from Montgomery Industry will be the new Industrial Rep.

Also Heather Boa from Huron County Chamber of Commerce talked about positives of the Huron County Chambers and talked about membership. Glen Manjim. had recommended that we try for 1 year. \$200. +taxes.

**Motioned by :** D. Kuyvenhoven to join for 1 year trial

**Seconded by :** L. Hearnden

**CARRIED (8-0)**

Chair Tiffin also noted the sudden, unexpected passing of Jan Hawley. Jan was the Economic Development Officer for Huron East and Tiffin stated that her energy and passion for her job will be missed by Huron East and the entire County.

**9.7. Wingham Community Connectors- T.Seip**

Trevor talked about Welcome to Wingham packages for Newcomers. Where the packages should be placed and what should be in the packages. Real Estate offices were suggested as a start for these packages. Going to start with approx 20 packages. Also mentioned the website was up and running also. New to North Huron.

**9.8. LED Sign- D. Kuyvenhoven** wanted this on the agenda so that we can keep updated on when it will be installed this year. Due to Covid it is a slow process.

**10. Other Business/ New Businesses**

**10.1.** New business at 294 Josephine St.- online auctions.

**10.2.** Company associated with Bruce Power - building where Crown Windows was.

**10.3.** Council reconsidered Retail Cannabis. Must follow all protocols. Possible interest in a Josephine St location.

**11. Next BIA Board Meeting - Thursday April 15, 2021** at 6:30pm at the Knights of Columbus Hall

**12. Motion to Adjourn**

**Moved by:** T. Seip

**Seconded by:** R. Fergusson

*THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 7:40pm*

For (8): J. Snyder, D. Kuyvenhoven, A. Monsma, L. Hearnden, T. Seip, D. Tiffin, R. Fergusson, Ally Sieber-Peyton

**CARRIED (8-0)**

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Dave Tiffin, Chair

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Annette Monsma, Secretary