

Wingham BIA Board Meeting
Thursday May 20, 2021 @ 6:30pm via Zoom

Board Members Present:

Ryan Ferguson, Lisa Hearnden, Doug Kuyvenhoven, Council Representative Deputy Reeve Trevor Seip, Ally Sieber-Peyton, Dave Tiffin , Annette Monsma, Jim Snyder

Others Present:

Paul Heffer- Township of North Huron Councillor
Carolyn Young - Libro
Glen Manjin- Libro

1. Call to Order

Chair Dave Tiffin called the meeting to order at 6:30pm via Zoom

2. Public Input- None Noted

3. Approval of the Agenda

Moved by: T. Seip

Seconded by:R. Ferguson

THAT the Wingham BIA Board hereby approves the agenda
For (8): D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Ferguson, A.Monsma,
A.Sieber-Peyton, J.Snyder

Carried (8-0)

4. Declaration of Conflicts of Interest- None Noted

5. Approval of Previous Minutes

Approval of BIA Meeting minutes - April 15,2021

Moved By: J. Snyder

Seconded By: R. Ferguson

THAT the Wingham BIA Board hereby adopts the minutes of the April 15,2021
Wingham BIA Board Meeting: as presented.
For (8) D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Ferguson, A.Monsma, A.Seiber-
Peyton, J.Snyder

Carried (8-0)

6. Financials

1. Financial Statements- D. Kuyvenhoven reviewed the financial statements with the board

2. Cheques Written- D. Kuyvenhoven went over the cheques written

Motioned to approve: L. Hearnden

Seconded By: T. Seip

That the Wingham BIA Board hereby approves the cheques written.
For(8) D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Ferguson, A. Monsma, A.Seiber-
Peyton, J.Snyder

Carried(8-0)

3. A/R reviewed- by D.Kuyvenhoven with the board

- 4. Community Cash-** D.Kuyvenhoven was requesting that we look at selling BIA Dollars all year round at par as few people have been asking. It supports shopping local. So requesting a motion to sell year round at par and all books can be broken down.

Moved by: D.Kuyvenhoven

Seconded by: T.Seip

That the Wingham BIA Board hereby approves the community cash be sold year round.

For(8) D.Kuyvenhoven, L.Hearnden, T.Seip, D.Tiffin, R.Ferguson, A.Monsma, A.Seiber-Peyton, J. Snyder

Carried(8-0)

7. Chair Update

- 1. Petrolia -** Petrolia asked about our promotion last year and D.Tiffin sent them the information. D. Tiffin was thinking of getting the pizza places together to maybe have an event like Petrolia does. D.Tiffin has information on file and when we can get out and about more we will revisit it.
- 2. The Ranch-** D.Tiffin had an interview with the Ranch and talked about what the BIA does.
- 3. Business Retention & Recovery-** Surveys will be now mailed out and they will follow up by phone. D.Tiffin will get out on the Facebook page for June 1.
- 4. Fireworks-** on hold for now depends on how opening goes. The fire department to keep us informed with updates.

8. Council Update- T.Seip gave us an update

- 1. On the residential development ,** there is interest in the residential development of the trailer park.
- 2. June 10, 24** there will be a mass vaccination clinic. Looking to have 1500 people vaccinated between those 2 days.

9. BIA Committees & Liaisons

- 1. Retail Committee-** A.Seiber-Peyton to set up website profiles about each business, maybe 3 a week.
Curb Appeal- D. Kuyvenhoven updated us that the sandwich boards are done. Flower baskets to be delivered end of May.
- 2. Communications-** D.Tiffin and D.Kuyvenhoven to work on links and update events on the website.
- 3. Economic Development-** G.Manjn said that they met today @2pm .
 - 1. They** would like to promote on their new website some of the business profiles that the BIA generates. Also businesses can promote themselves also on the site and keep it up to date.
 - 2. Also** the webinars are recorded so you can register and listen later.
 - 3. The** committee recommended to counsel to purchase an enhanced level to the Huron chamber of commerce. To run as a trial this year.
 - 4. D.Tiffin** also added that Paul Macgomery as joined the economical development recovery team as Industrial rep
 - 5. Digital** Mainstreet may get a reboot later this year for any businesses that haven't taken advantage yet.
 - 6. Township** has made application for 3 charging stations but received 2. One to go to Blyth and one to Wingham.

4. **Wingham Community Connectors**- no updates
5. **LED sign** - Nothing new- Waiting for things to open up.

10. Other Business/New Businesses

1. Castings now open
2. Activity at the former Coffee Culture - they will keep us updated
3. Greens Meat Market to keep us posted when they're-open
4. L.Hearnden reported about the Howson Dam, Chris Moore would like to meet with the BIA after he talks with counsel.

11. **Next BIA Board Meeting**- Thursday June 17 6:30 via Zoom

12. **Motion to Adjourn** by D. Tiffin, Seconded by R.Ferguson

THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 7:21pm

For (8) D.Kuyvenhoven, A.Monsma, L.Hearnden, T.Seip, D.Tiffin, R.Fergusson,
A.Sieber-Peyton, J.Snyder.

Carried (8-0)

Dave Tiffin, Chair

Annette Monsma, Secretary