

**Wingham BIA Board Meeting**  
Thursday, June 17, 2021 @6:31 via Zoom

**Board Members Present:**

Dave Tiffin, Doug Kuyvenhoven, Annette Monsma, Ryan Fergusson, Lisa Hearnden, Ally Seiber-Peyton, Jim Snyder

**Absent:**

Council Representative Deputy Reeve Trevor Seip

**Others Present:**

Alicia  
Paul Heffer- Township of North Huron Councillor  
Denise Lockie  
Chris Moore  
Glen Manjin- Libro  
Carolyn Young- Libro

**1. Call to Order**

Chair Dave Tiffin called the meeting to order at 6:30pm via Zoom

**2. Public Input-** None noted.

**3. Approval of Agenda**

**Moved by:** J. Snyder

**Seconded by:** R. Ferguson

THAT the Wingham BIA Board hereby approves the agenda  
For(7) D.Kuyvenhoven, L.Hearnden, D.Tiffin, R,Ferguson, A.Monsma,J.Snyder  
A.Sieber-Peyton

**Carried (7-0)**

**4. Declaration of Conflicts of Interests-** None Noted

**5. Approval of Previous Minutes**

**Approval of BIA Meeting minutes - May 20/21**

**Moved by:** D.Kuyvenhoven

**Seconded by:** R.Ferguson

THAT the Wingham BIA Board hereby adopts the minutes of May20/21  
Wingham BIA Board Meeting: as presented.  
For (7) D.Kuyvenhoven, L.Hearnden, D.Tiffin, R.Ferguson, A.Monsma,  
J.Snyder, A.Sieber-Peyton

**Carried (7-0)**

**6. Delegations-**

- a. **Denise Lockie-** Denise talked to the board about the NH Website business directory , She is to send the board information on it.
- b. **Chris Moore-** Chris gave a presentation on the Maitland Pond will send slide show. Will update us in the future.

## 7. Financials

- a. **Financial Statements-** D.Kuyvenhoven reviewed the financial statements with the board.
- b. **Cheques Written-** D.Kuyvenhoven went over the cheques written.  
**Motioned to approve:** D.Kuyvenhoven  
**Seconded By:** L.Hearnden  
That the Wingham BIA Board hereby approves the cheques written.  
For(7) D.Kuyvenhoven, L.Hearnden, D.Tiffin, R,Ferguson, A.Monsma, J.Snyder  
A.Seiber-Peyton.

- c. **A/R reviewed-** by D.Kuyvenhoven

- 8. **Chair Update-** D.Tiffin updated us that the Business Retention & Expansion Surveys have been mailed out to the businesses, to be completed and mailed back.

- 9. **Council Update-** T.Seip couldn't make it tonight but had given D Tiffin an update to go over with the board.

## 10. BIA Committees & Liaisons

- a. **Retail Committee-** Ally no updates. Ally asked to be added as an admin on facebook so that she could schedule posts.
  - i. **Business Profiles-** Ally was thinking of posting them on facebook.
  - ii. **The Ranch-** Ally doesn't think The Ranch (Listowel) is a good idea, maybe it would be different if it was 101.7 (Wingham) .The Ranch is new and not well known. Ally thinks doing a facebook live and sharing would be a better idea.
  - iii. D. Tiffin mentioned Denise Lockie has a Spend Money where your heart is - Shop Local and that she get in contact with Ally.
  - iv. Talked about having Christmas in July, will talk to businesses.
- b. **Curb Appeal-** D.Kuyvenhoven spoke about putting mini flags in the flower baskets for July 1st. Also to approach stores about tattered flags and offer a new one for \$10.
- c. **Communications-** D. Tiffin updated website and the article about the Vance Trust. Also updated article about community cash that it is year round now and to be used just like cash.
- d. **Economic Development-** Glen Manjin updated us that the covid clinics are going well. The community improvement plan is still taking applications. Dave T. talked to Lisa Thompson about the opening up businesses.

- e. **Wingham Community Connectors-** No update due to Covid.
- f. **LED sign update-** No update , put on hold till the can get out and about.

**11. Other business/new Businesses-** None noted

**12. Next BIA Board Meeting -** Thursday September 16 @ 6:30pm via Zoom unless otherwise updated.

**13. Motion to Adjourn-** Moved by A.Sieber-Peyton , Seconded by R.Ferguson  
THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 7:50pm

For(6) A.Monsma, L.Hearnden,D.Tiffin, R.Fergusson, A.Seiber-Peyton, J.Snyder

**Carried (6)**

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**Dave Tiffin , Chair**

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**Annette Monsma , Secretary**