

Wingham BIA Board Meeting
Thursday, August 20,2020 @ 8am at Wingham Town Hall

Members Present:

Jason Schiestel - Petropolis
Doug Kuyvenhoven - Wingham Super Storage
Annette Monsma - Annette's Treasures Galore
Ryan Fergusson - The Co-operators
Dave Tiffin - Freedom 55 Financial
Lisa Hearnden - Foxton Fuels
Trevor Seip - North Huron Council Representative
Jim Snyder - Snyder Concepts

Members Absent:

Jordan Hodgins - Hodgins Rona

Others Present:

Bill George - Bilbo Bongins
Vincent Bauer
Brett Bauer
Alicia Deitner
Rebecca Rathwell
Phil Beard

1. Call to Order

Chair Doug Kuyvenhoven called the meeting to order at 8 am

2. Welcome

Doug Kuyvenhoven welcomed all participants.

3. Public Input (Opportunity for guests to speak up to 2 minutes on any agenda item)

None noted.

4. Approval of the Agenda

Approved. No changes made to the draft agenda

5. Approval of Previous Board Minutes- June 18,2020

5.1. **Moved by:** Trevor

Seconded by: Ryan

THAT the Wingham BIA Board hereby adopts the minutes of the June 18, 2020 Wingham Board Meeting; as presented.

For (8): J.Schiestel, D. Kuyvenhoven, A.Monsma, R.Fergusson, L.Hearnden, T.Seip, D.Tiffin, J.Syde

CARRIED (8-0)

6. Declaration of Conflicts of Interest

None noted.

7. Financials

7.1. Financial Statements - Jason Schiestel

Board Member J.Schiestel reviewed the financial statements of the Wingham BIA.

7.2. J.Schiestel read the cheques written since the last board meeting.

Moved by: J. Snyder

Seconded: R. Fergusson

THAT the Wingham BIA Board hereby approves the cheques written since the June 18,2020 Board Meeting.

For (8): J. Schiestel, D.Kuyvenhoven, A.Monsma, R.Fergusson, D.Tiffin, L.Hearnden, T.Seip, J.Snyder

CARRIED (8-0)

7.3. Accounts Receivable Review

Accounts Receivable was reviewed by the Board.

8. COVID -19 Crisis

8.1. New COVID Door Signs supplied by Huron County EcDev

Wingham was given credit for creating consistent COVID signage. Huron County EcDev gave us 100 new signs to replace the old ones. Dave will put out a mailchimp about the new signs. Doug will laminate and get them distributed.

9. BIA COMMITTEES & LIAISONS

9.1. Retail Committee - Bill George

Bill George reviewed the "Back in Business: retail promotion for Wingham which runs from July 13-Sep 13. It's similar to the Dig our Downtown in 2011. Lots of good feedback. July's winner was Aileen Brebner. Next draw Aug 20th total of 28 passports for this draw so far, more to collect. Last draw will be Sept.12th BIA Committee allotted \$1500. for this promotion. Total BIA allocation spent on the promotion so far is \$586.80

9.2. **BIA Radio Ads** - None till the Fall

9.3. **Curb Appeal** - Doug Kuyvenhoven

Flower Baskets looking great! Will be doing weed trimming on Friday morning.

9.4. **Communications** - Dave Tiffin

Board member D.Tiffin noted that he updated the business directory on the website and continues to update the Facebook page with winners of contests and new businesses.

9.5. **Economic Development** - Dave Tiffin

Jordan has stepped down as chair and Dave Tiffin is now the chair. During COVID working on the back to school and broadband internet for the rural properties. The Maitland Estates new housing development was slowed down due to COVID.

9.6. **Branding Wingham for Music** - Doug Kuyvenhoven

No update

9.7. **NH Museum Committee** - Doug Kuyvenhoven

No update

- 9.8. **Wingham Community Connectors- Dave Tiffin , Trina Huffman**
No update other than continuing to post events like the curbside singing of Oh Canada on July 1st.
- 9.9. **Festival of Lanterns- Lisa Hearnden**
We decided to plan on going ahead with the Festival of Lanterns with some changes on what will be done this year due to COVID.

10. New Businesses- Lots happening in Wingham

- 10.1. Bilbo Bongins
10.2. The Sacred Tree
10.3. McDonalds - Opened Aug 14
10.4. Esso Gas Station - Opened. Carwash to open next month.
10.5. Dance Studio - moving to previous Snyder Studio location
10.6. Ideal Supply - new building under construction across from current location
10.7. Boho Tide - Women's Boutique, 286 Josephine St. - Juliet Wallace
10.8. Ernie King Music - building sold
10.9. Petropolis closing but grooming still from their home
10.10. Family Tree - Now has a refill station for household liquids (cleaners, shampoo, etc.)
10.11. Middletons building - sold
10.12. Pizza Hut coming soon to previous Coffee Culture location
10.13. Annette's Treasures Galore moving to 206 Josephine on Sept 1.

11. Other Business

- 11.1. LED Sign at Tim Hortons Corner - Doug
Going back to Plan A placing the sign where the Communities in Bloom sign is. The Welcome to Wingham sign location size is not within the sign bylaw and is going to face objections from the NH staff and Huron Country roads. Hoping to have the LED sign up before winter.
- 11.2. Community Futures Huron- Paul Nichol- "Shift your Spend" program
Moved by: Trevor S.
Seconded : Dave T.
THAT the Wingham BIA support and participate in the Shift your Spend program which will be fully funded by Community Futures Huron.
For (8): J. Schiestel, D.Kuyvenhoven, A.Monsma, R.Fergusson, D.Tiffin, L.Hearnden, T.Seip, J.Snyder

Carried (8-0)

- 11.3 **Huron Country Road - Culvert Replacement North of town** - construction will be from Aug 31 - to Nov 4 on County Rd 4 just north of Wingham. It will only affect traffic north of Wingham.

11.4 **Wingham Community Trail Sign** - Phil Beard (guest) spoke on how they were building a new kiosk , and 6 new signs were going up around the park. They are looking for funding to cover the last \$963 of the cost of the signs.

Moved by: Jason

Seconded by: Jim

THAT the BIA provide \$963 to the Wingham Community Trail Committee for the trail signs.

For (8): J. Schiestel, D.Kuyvenhoven, A.Monsma, R.Fergusson, D.Tiffin, L.Hearnden, T.Seip, J.Snyder

Carried (8-0)

11.5 **Digital Main St.** - Dave

Training available again, \$2500 available for businesses , applications due in by Nov 30th. Dave will contact Carson also to put on their media.

12. **Motion to Adjourn**

Moved by: R. Fergusson

Seconded by: J. Snyder

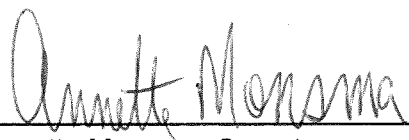
THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 9:10 am

For (8): J. Schiestel, D.Kuyvenhoven, A.Monsma, R.Fergusson, D.Tiffin, L.Hearnden, T.Seip, J.Snyder

Carried (8-0)



Doug Kuyvenhoven, Chair



Annette Monsma, Secretary