

# Wingham BIA Board Meeting

Thursday, October 1, 2020 @ 8am at the Wingham Town Hall

## Board Members Present:

Jason Schiestel - Petropolis  
Doug Kuyvenhoven - Wingham Super Storage  
Annette Monsma - Annette's Treasures Galore  
Ryan Fergusson - The Co-operators  
Dave Tiffin - Freedom 55 Financial  
Jim Snyder - Snyder Concepts

## Board Members Absent:

Jordan Hodgins - Hodgins Rona  
Trevor Seip - North Huron Council Representative  
Lisa Hearnden - Foxton Fuels

## Others Present:

Bill George - Naturally Bongins  
Cory Bilyea - Midwestern Newspaper  
Kathy van Engen - The Workshop  
Alicia Deitner - The 2 Step  
Rebecca Rathwell - Centre for Employment and Learning  
Paul Heffer - Township of North Huron Councillor  
Stephen Hill - Buck & Jo's

### 1. **Call to Order**

Chair Doug Kuyvenhoven called the meeting to order at 8 am

### 2. **Welcome**

Doug Kuyvenhoven welcomed all participants.

### 3. **Public Input** (Opportunity for guests to speak up to 2 minutes on any agenda item)

None received.

### 4. **Approval of the Agenda**

4.1. Moved by: Ryan

Seconded by: Dave

THAT the agenda be approved as presented:

For (5): J.Schiestel, A.Monsma, R.Fergusson, D.Tiffin, J.Syder

**Carried (5-0)**

### 5. **Approval of Previous Board Minutes- June 18,2020**

5.1. Moved by: Jim S

Seconded by: Jason S

THAT the Wingham BIA Board hereby adopts the minutes of the June 18, 2020 Wingham Board Meeting; as presented.

For (5): J.Schiestel, A.Monsma, R.Fergusson, D.Tiffin, J.Syder

**CARRIED (5-0)**

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**7. Declaration of Conflicts of Interest**

None noted.

**8. Financials**

**8.1. Financial Statements - Jason Schiestel**

Board Member J.Schiestel reviewed the financial statements of the Wingham BIA.

**8.2. J.Schiestel read the cheques written since the last board meeting.**

**Moved by:** Annette

**Seconded:** R. Fergusson

THAT the Wingham BIA Board hereby approves the cheques written since the June 18,2020 Board Meeting.

For ( 6): J. Schiestel, A. Monsma, R. Fergusson, D. Tiffin, J. Snyder

**CARRIED (5-0)**

**8.3. Accounts Receivable Review**

Accounts Receivable was reviewed by the Board.

**9. COVID-19 Crisis - Updated on how everyone is coping.**

**10. BIA COMMITTEES & LIAISONS**

**10.1. Retail Committee - Bill George**

Updated us on the "Back in Business" promotion. Things went well.

**10.2. BIA Radio Ads - None till the Fall**

**10.3. Curb Appeal - Doug Kuyvenhoven**

D. Kuyvenhoven noted that winter Greenery in the flower baskets will be done in November.

**10.4. Communications - Dave Tiffin**

Board member D.Tiffin noted that he updated the business directory on the website and continues to update the Facebook page with winners of contests and new businesses. Digital Main St program is open again, more emails to follow. Leanne Pollard will be stopping into the businesses around town in the near future.

**10.5. Economic Development - Dave Tiffin**

The Maitland Estates (Wingham Creek) development on hold. Development of Hutton Heights and the Wingham Trailer park to residential property is going forward. Any public events - contact Huron/Perth Health Unit for the Regulations.

**10.6. Branding Wingham for Music - Doug Kuyvenhoven**

No update

**10.7. NH Museum Committee - Doug Kuyvenhoven**

The committee is supposed to start meeting again this month. Paul Heffer is the committee chair.

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- 10.9. **Wingham Community Connectors- Dave Tiffin**  
Looking to start up a Welcome to Wingham Package. Suggestion made to have a direct "go to" person to notify any newcomers to Wingham. Will continue to post events as they happen.
- 10.10. **Festival of Lanterns- Lisa Hearnden** - It's a go ahead, but some parts of the events will not happen this year and others changed a bit to make COVID friendly.
- 10.11. **Christmas Lighting of the Park** - Is planned for Friday Nov. 13. They will still be decorating the park but no gathering and singing this year. The main street snowflake lights will be turned on on Nov 13th as well.
- 10.12. **Christmas Parade** - Cancelled this year.

## 11. New Businesses-

- 11.1. Anchor Pub renovations underway
- 11.2. New Building under construction beside Brophy Tire
- 11.3. Esso on Amberly Road - unknown what is going in the middle of the building.
- 11.4. Yoda Liquidations - opened in the old Wingham Computer location

## 12. Other Business

- 12.1. LED Sign at Tim Hortons Corner - Doug met with Kirk Livingston and got a verbal approval on sign permit. Electricity is to come from the traffic lights power supply at the SW corner of Amberly & London Road. Next step is to prepare and issue an RFQ for the sign.
- 12.2. Community Futures Huron - Paul Nichol - "Shift your Spend" program - Alicia will contact Paul Nichol find out more information and then work with other retailers to get the program going in Wingham.
- 12.3. Festival of Lanterns Retail Promotion - Alicia and Kathy will try to get something figured out and going with the retailers.

## 13. Motion to Adjourn

**Moved by: Jim S**


**Seconded by Dave T**

THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 8:47 am

For (5): J. Schiestel, A.Monsma, R.Fergusson, D.Tiffin, J.Snyder

**Carried (5-0)**

  
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Doug Kuyvenhoven, Chair

  
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Annette Monsma, Secretary