

Wingham BIA Board Meeting

Thursday, December 3, 2020 @ 8:00am at the Wingham Town Hall Theatre

Board Members Present:

Chair Doug Kuyvenhoven, Lisa Hearnden, Dave Tiffin, Jason Schiestel, Ryan Ferguson, Jim Snyder,
Council Representative Deputy Reeve Trevor Seip

Board Members Absent:

Jordan Hodgins, Annette Monsma

Others Present:

Paul Heffer - Township of North Huron Councillor
Rebecca Rathwell - Centre for Employment & Learning

1. **Call to Order**

Chair Kuyvenhoven called the meeting to order at 8:04 am; Chair Kuyvenhoven requested in the absence of member Annette Monsma if someone could take minutes. Deputy Reeve Seip offered in the absence.

2. **Public Input** (Opportunity for guests to speak up to 2 minutes on any agenda item)

No comments from the public.

3. **Approval of the Agenda**

Confirmation of the Agenda moved by member Seip and seconded by member Tiffin. All in Favour; unanimous

4. **Approval of Previous Minutes**

4.1. **Approval of BIA Board Meeting minutes - November 5, 2020**

Moved by: D. Tiffin

Seconded by: L. Hearnden

THAT the Wingham BIA Board hereby adopts the minutes of the November 5, 2020 Wingham BIA Board Meeting; as presented.

For (7): J. Snyder, D. Kuyvenhoven, J. Schiestel, L. Hearnden, T. Seip, D. Tiffin, R. Fergusson

CARRIED (7-0)

5. **Declaration of Conflicts of Interest**

None noted.

6. **Financials**

6.1. **Financial Statements**

Member and Treasurer Schiestel provided the financial report as sent out with the agenda to the board of management. Bank account - \$52,544 as displayed on the balance sheet; Accounts Receivable - \$5807. Currently showing a surplus of \$23,855; much of the surplus is due to the delay in the LED sign by the Tim Horton at the corner of Hwy 4 and 86.

6.2. Cheques Written - approval

Moved by: J. Snyder

Seconded by: D. Tiffin

THAT the Wingham BIA Board hereby approves the cheques written since the November 5, 2020 Board Meeting.

For (7): J. Snyder, D. Kuyvenhoven, J. Schiestel, L. Hearnden, T. Seip, D. Tiffin, R. Fergusson

CARRIED (7-0)

6.3. Accounts Receivable

Accounts Receivable was reviewed by the Board. Chair Kuyvenhoven and Treasurer Schiestel to review the A/R and Chair Kuyvenhoven to follow-up with items over 90 days.

6.4. BIA Community Cash

Printing has been adjusted to bunches of \$10's and 20's each would be \$100 so this can be available to purchase.

7. COVID-19 Crisis

Council Representative Deputy Reeve Seip advised that the municipality is making some plans in the case the municipality and the County of Huron moved to the RED under the provincial COVID 19 framework.

8. BIA Committees & Liaisons

8.1. Retail Committee

8.1.1. Christmas Open House promotion looked to be a success

8.1.2. Spend your Shift – communication within the board that this program seemed very difficult program to communicate and understand so it was looked to delay in promoting such a program

8.1.3. Huron County Wish Book - Thanks to Alicia for volunteering in supporting this initiative and Huron County Economic Development Department for their work on this. Time will tell how the success of this program was.

8.2. Radio Ads

No update

8.3. Curb Appeal

Member Hearnden reported that the Christmas Gnomes were a huge success that could not have been accomplished without the support of the local volunteers. Thanks to Julie from House of Bloom for the idea and the volunteers for making all the Christmas Gnomes.

8.4. Communications

Member Tiffin reported on the updates on Facebook and BIA Website.

8.5. Economic Development

Member Tiffin reported that no applications were received for CIP grants.. A six month extension to the Maitland Estates was granted; Trailer Park and Hutton Heights are continued to move forward; A meeting regarding broadband for rural connectivity has been completed and more are expected; There was also discussion as to the opportunity to look at commercial vacancy list

8.6. NH Museum Committee

Chair Kuyvenhoven provided an update and that a committee meeting is scheduled for today Dec 3.

8.7. Wingham Community Connectors

Member Tiffin reported on event of 12 days of Christmas; Community Connectors Chair Christine Marshall is looking after keeping the season in the front. Welcome to Wingham subcommittee has been created.

8.8. Cruickshank Park Christmas Lighting

8.8.1. Chair Kuyvenhoven commented that we had another excellent lighting; Thanks to Tharon Riley and Len Walters was discussed and Council Representative Deputy Reeve Seip to prepare Letter of Thanks to Tharon Riley and the volunteers and to Len Walters for the supplying of the reindeer decorations.

8.8.2. Chair Kuyvenhoven commented on the recent vandalism at Cruickshank park and is looking at providing fencing in order to protect the displays

9. New Businesses

9.1. Chair Kuyvenhoven updated on the new location of Ideal Supply

9.2. Chair Kuyvenhoven updated on the expected closure of Yoda Liquidation due to mildew issues at the location that the landlord is not fixing

9.3. Discussion occurred as to any idea's as to what is going to occupy the location within the building at the new Esso on Hwy 86 between the convenience store and car wash.

9.4. Chair Kuyvenhoven updated members as the new construction build beside Brophy Tire.

10. Other Business

10.1. LED Sign at Tim Hortons Corner - Doug Kuyvenhoven

RFQ has been issued. Chair Kuyvenhoven asked whether a subcommittee could be formed to look at the quotes and supplier product. Available members were members J. Snyder, L. Hearnden and D. Tiffin

Moved by: J. Schiestel

Seconded by: R. Fergusson

THAT the Wingham BIA Board create a subcommittee for reviewing the LED sign quotes and draft a policy regarding utilization of the LED sign. The members are to be Chair Kuyvenhoven, members L. Hearnden, J. Snyder and D. Tiffin.

For (7): J. Snyder, D. Kuyvenhoven, J. Schiestel, L. Hearnden, T. Seip, D. Tiffen, R. Fergusson

CARRIED (7-0)

10.2. Music on Main Street

Update given by Chair Kuyvenhoven worked with Blyth BIA as to the licensing

10.3. Snowflake Lights – feedback was provided regarding lights by members. Noted a couple that will need of repair.

10.4. Jordan Hodgins - Chair Kuyvenhoven to reach out to see what is the status of member Hodgins for the board of management

10.5. OPP Wingham Office - Chair Kuyvenhoven commented that there was some discussion with the OPP looking for an office front property in Wingham.

11. **Next BIA Board Meeting - Thursday January 7, 2021** (possibly by electronic participation)

12. **Motion to Adjourn**

Moved by: D. Tiffin

Seconded by: R. Fergusson

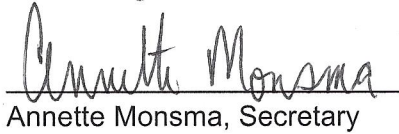
THAT there being no further business before the Wingham BIA Board, the meeting be hereby adjourned at 9:08am.

For (7): J. Snyder, D. Kuyvenhoven, J. Schiestel, L. Hearnden, T. Seip, D. Tiffen, R. Fergusson

CARRIED (7-0)



Doug Kuyvenhoven, Chair



Annette Monsma, Secretary