

Wingham BIA Board Meeting Minutes

February 28, 2019

Present: Lisa Hearnden, Jordan Hodgins, Doug Kuyvenhoven, Annette Monsma, Jason Schiestel, Trevor Seip, Jim Snyder

Absent: with notice Dave Tiffin, Sandra Ambing

1. **Welcome**
2. **Approval of Agenda:** Moved by Jason, second Jim
3. **Approval of Previous Minutes:**
4. **Declaration of Conflicts of Interest:** None
5. **Financial- Jason**
 - a. **Financial statements**
 - b. **Cheques written- approval.** Moved by Lisa. Seconded by Jordan. Carried
 - c. **A/R review**
6. **BIA Board Positions**
 - a. **Chair** - Doug MSC
 - b. **Treasurer** - Jason MSC
 - c. **Secretary** - Annette MSC
 - d. **Vice Chair** - Lisa MSC
7. **BIA Committees & Liaisons:**
 - a. **Retail Committee-** Jordan
 - b. **Curb Appeal** - Doug
 - c. **Radio Ads-** Jordan
 - d. **Communications-** Mailchimp, Website Posts, Facebook- Dave Tiffin
 - e. **Economic Development** - Glen, Jordan , Dave Tiffin
 - f. **Branding Wingham for Music-** Phil & Marg Beard, Dave Magee, Gary Ballagh, Dave Wallace, Dave Wall
 - g. **Wingham Community Connectors-** BIA rep Dave Tiffin
 - h. **Musical Muskrat Festival-** Jason liaison
 - i. **Festival of Lanterns-** Lisa
8. **BIA AGM evaluation;** Great night, would like to see more in attendance
9. **BIA Committee Reports**
 - a. **Retail Committee** - nothing to report
 - b. **Curb Appeal-** Doug
 - i. **Flower baskets for 2019** - Doug picking up planters on March 8th
10. **Other business**
 - a. **Libro Prosperity Grant application for BIA Community Cash** - Jason will apply for the prosperity grant
 - b. **In it to Win it** - Jordan agreed to be the BIA re. Launch is March 6th @ 4:45 in the Hotstove Lounge
 - c. **LED Sign at Tim Hortons Corner-** No update from Doug
 - d. **BIA Associate Members- Letter & email to be sent** -Doug will do in March
 - e. **Across the Street Banners- Farmers Market Replacement Banner** - Lisa will follow up on getting the design and quotes.

- f. **Barrier Free Regulations- Huron County workshop-** Dave Tiffin to follow up on getting Huron County to host a seminar
 - g. Lisa looking for ideas for empty windows.
 - h. Snowflake Light in front of train station- Damaged or not when pole was knocked over? Doug to contact Stu Moffat to make sure insurance claim is made.
 - i. Jason noted the audit has been completed.
11. **Council update** - Trevor gave an update on council activities.
12. **Upcoming Events**
- a. **Wingham Town Hall Theatre** - Renovation Reveal, Sunday March 24 from 3-5
Featuring Wildlife Photography Show by John Freiberger.
 - b. **Dave & Marie Wallace Retirement Party** at the Legion March 31 from 1-4
13. **Next Board Meeting - (4th Thursday of the month - Mar 28th**
14. **Motion to adjourn.** Meeting was adjourned at 7:30 PM.