

Wingham BIA Board Meeting – Jan. 10/19

Hot Stove Lounge

Present: Doug Kuyvenhoven, Jason Schiestel, Jim Snyder, Lisa Hearnden, Sandy Walker, Dave Tiffin, Trevor Seip (part of meeting)

Regrets: Dave Peers

Call to Order: 6:43 p.m.

Previous Minutes:

- Moved by Jim S., 2nd by Lisa to approved Nov. 22 minutes.

Financial:

- Treasurer provided update on financials. Moved by Jim, 2nd by Sandy to approval Treasurer's report. Passed.
- Motion to transfer project surplus to project deficits in the 2019 budget. Moved by Lisa, 2nd by Jim. Passed.
- Treasurer reviewed cheques paid. Moved by Sandy, 2nd by Lisa to approve the cheques.
- Treasurer reviewed proposed 2019 budget.
 - Recommended that the advertising portion be upped from \$8,000 to \$10,000. Moved by Sandy, 2nd by Lisa. Also, recommended, as part of discussion, doing a review of how it's being spent. Passed.
 - Moved by Doug, 2nd by Lisa to increase the Curb Appeal from \$500 to \$1500. Passed.
 - Moved by Jason, 2nd by Lisa to approve the draft budget to be presented at the AGM.

Board Members:

- Doug reported that there are 3 nominees to join the board. We will be losing Sandy Walker and Dave Peers. Sandy Woodcock left earlier in the year.

BIA Awards:

- Doug has sent a Mailchimp out to the membership to ask for award nominees. Life Time Achievement has been determined. Business of the year has a few nominees. Will develop a list of new businesses.
- Doug will send out another email for awards needing voting.

AGM:

- Scheduled for Feb. 21 at 7:00 p.m. in the Knights Lounge.
 - Lounge booked. Dave T. to book a couple of snack trays. (cheese & crackers, fruit tray). Bar to be open after.
 - Agenda - Chair will review the year, new website will be reviewed, 2018 Budget to be presented, goals for 2019 presented, 2019 Budget to be presented, BIA awards.

Other Business:

- BIA has a new website up and running. Uses Wordpress. Address is www.winghambia.ca
- Museum report to go to Council Jan. 21. Dave T. to address BIA position, which is in favour of the move.
- Dave T. gave a report from the Economic Development meeting:
 - Presentation from Regional Tourism Office with good input on digital presence. Needs followup.
 - A2A development is holding up other possible development and municipality working on a solution. A designated subdivision hinders others from being created even if nothing being done on the A2A property.
 - Wingham/North Huron missing out on Bruce Power initiatives due to lack of housing and industrial land.
 - Community Improvement Plan has been approved and applications are available. Dave T. to send email to membership.

Adjourned: 8:40 p.m.

Next General Meeting – Thursday, Jan. 17 at 6:30 p.m. – Hot Stove Lounge

Annual General Meeting – Thursday, Feb. 21 at 7:00 p.m. – Knight’s Lounge

Next Board Meeting – Thursday, Feb. 28 at 6:30 p.m. – Hot Stove Lounge