

Wingham BIA- Board Meeting Minutes
April 25, 2019 @6:30 pm at Hot Stove Lounge

Present: Jordan Hodgins,Doug Kuyvenhoven,Annette Monsma, Jim Snyder, Dave Tiffin

- 1. Welcome**
- 2. Approval of Agenda** -Jim motioned, Dave second, carried
- 3. Approval of Previous Minutes**-Dave motioned, Jim second, carried
- 4. Declaration of Conflicts of Interest**- Jim declared conflict of interest on the Across the Street banner
- 5. Financial- Jason**- tabled for next meeting as Jason was absent with notice
- 6. Items from Previous Meeting**
 - a. Across the Street Banners- Farmers Market Replacement Banner- Jim Snyder was excused from the meeting for this discussion. Recommendation from Lisa to award the order to Snyder Concepts as they had the lowest bid. Jordan motioned, Dave second, carried. Jim was welcomed back the meeting and informed of the decision.
- 7. BIA Committees & Liaisons**
 - a. Retail Committee- Jordan - April Showers promo kicked off today, 24 participants!
 - b. Radio Ads- Jordan talked to Gary Ballagh. The “You can find it all in Wingham” radio ads and the schedule for the year are being sorted out.
 - c. Curb Appeal- Doug - No update
 - d. Communications- Dave- New page on website for OBIAA links. Also looking at adding a page linking to the Wingham Town Hall Theater website. Dave will also add new businesses to the website business directory.
 - e. Economic Development - Dave - CIP deadline May 31, \$28,000 still available
 - f. Branding Wingham for Music- first meeting will be on May 7th, Committee members are: Phil & Marg Beard, Dave Magee, Gary Ballagh, Dave Wallace, Dave Wall, John Smith, and Ken Sherwood.
 - g. Wingham Community Connectors-Dave- At the last meeting they talked about Community Trail , community garden,
 - h. Musical Muskrat Festival
 - i. Hwy Sign- Corplast design discussed. Doug to follow up
 - i. Farmers Market - Jim is looking for help to set up etc. Farmer Market starts June 5 every Wed 2-6 Bbq 11:30-6

8. Other business

- a. North Huron Budget- Donna White will make a presentation to the BIA on May 2nd @ 8am - Doug will send out extra emails to the members encouraging them to attend this special presentation
- b. In it to Win it - 3-5 will be making a pitch on June 13 at 7 pm at the Legion. The winner will be decided and announced on June 13th.
- c. LED Sign at Tim Hortons Corner- no update
- d. Huron County - Connect2Exchange- May 1st 9am to 1pm Bayfield Town Hall- Doug and Dave will be attending
- e. BIA Business Cards- Have been printed thanks to Dave. Dave handed out
- f. Santa Claus Parade - Lions club meeting May 17- Doug to attend. Dave to book the Seaforth Marching Band again for this year. Doug is working with Angela Benninger on 2 replacement signs for the float
- g. Wingham Town Hall Theatre now has its own website. The website lists coming events, where to book the theatre, etc.
- h. Vacant Storefront Windows - Jordan noticed they are very dirty. Mike from Community Living washes Annette's windows. Annette will inquire about getting Mike to do the vacant storefront windows for the BIA.

9. Next board meeting - Discussed having General meetings 1st Thursday of the month @ 8am and combined Board & General meetings 3rd Thursday of the month @6:30pm to reduce the number of meetings each month that board members attend. Jim motioned, Annette second , carried. We will start this on May 16th. Dave suggested that we have board meetings in July and August.

10. Next Meeting - May 16 @ 6:30 PM

11. Meeting Adjourned