

Wingham BIA Board/General Meeting Minutes  
Thursday, May 16, 6:30 p.m. - Hot Stove Lounge

**Present:** Doug Kuyvenhoven, Jordan Hodgins, Jim Snyder, Dave Tiffin, Trevor Seip

**Regrets:** Lisa Hearnden, Jason Schiestel, Annette Monsma

1. **Call to Order:** 6:30 p.m.

2. **Approval of Agenda:** Moved by Jim Snyder, 2<sup>nd</sup> by Jordan Hodgins. Passed

3. **Declarations of Conflicts:** None raised

4. **Finance:**

1. Jason unavailable, but sent financial statements to date.

2. Cheques for approval reviewed. Motion by Jim to approve the cheques, 2<sup>nd</sup> by Dave Tiffin - Passed

3. Doug Kuyvenhoven to follow up on outstanding accounts to BIA over 90 days

4. We have received 11 Associate Memberships to date.

5. **Items From Previous Meetings:**

1. Banners for across Josephine St are in progress. Hopefully available by May 25

2. Donna White gave an excellent presentation at the May 2 BIA General meeting.

6. **BIA Committee Reports:**

1. **Retail:** Spring promo a success. Sidewalk sales scheduled for end of June.

2. **Radio:** Ads continue and are adjusted for upcoming town events.

3. **Curb Appeal:**

1. Flower baskets are expected to arrive after the long weekend

2. Weed trimming will be scheduled as necessary with volunteers

3. Sandwich boards - more are needed, but some aren't being used. Doug K. to follow up

4. **Communications:**

1. Updates to Facebook and website continue as necessary.

2. Open houses for Associate members, Britespan and Howick Mutual to be posted.

7. **Economic Development:** An update was received on was received from the Committee

8. **Branding Wingham:** Doug reported on initial meeting of group. Good turnout with enthusiasm.

9. **Other Business:**

1. In It To Win It - Training completed. Final is June 13 at the Legion

2. Connect 2 Exchange - Doug and Dave reported on meeting of County BIAs

3. Santa Claus parade - Doug to attend meeting on May 17 regarding parade

4. LED at south end - Doug in contact with Country rep.

5. Town Hall Theatre - New drapes ordered for stage and back wall. North steps to be renovated in Jan/Feb of 2020. Funds are available for drapes and north stairwell. A new tab has been added to the Wingham BIA website that will link to upcoming events at the theatre.

10. Museum - Terms of Reference go to Council May 21

11. **Adjournment:** Moved by Jim Snyder to adjourn at 7:29 p.m.

12. **Next BIA Board meeting** - Thursday, June 20, 6:30 p.m. - Hot Stove Lounge

**Note:** This was the first combined Board/General meeting of the Wingham BIA.