

## **Wingham BIA - Board of Management Meeting**

Thursday, August 15, 2019 @ 6:30pm at Hot Stove Lounge

**Present:** Lisa Hearnden, Jordan Hodgins, Doug Kuyvenhoven, Annette Monsma, Trevor Seip, Jim Snyder, and Dave Tiffin

**Regrets:** - Jason Schiestel

1. Welcome
2. Approval of Agenda - Motioned by Lisa to approve. Seconded by Dave. Carried.
3. Approval of Previous Minutes - tabled to next meeting
4. Declaration of Conflicts of Interest - none noted
5. Financial - Doug reviewed the financials
  - a. Financial Statements- were emailed to the board by Jason
  - b. Cheques written - Motion by Dave to approve. Seconded by Jordan. Carried.
  - c. A/R Reviewed. Just a few outstanding accounts.
6. Items from Previous Meeting
  - a. Musical Muskrat Festival- Dave checking into see if the thank you letter from the BIA was sent to the MMF committee
7. BIA Committees & Liaisons:
  - a. Retail Committee - Jordan
    - i. Summer Sidewalk Sale - seemed to go well
    - ii. Next campaigns
      1. Festival of Lanterns - Lisa is working on
      2. Open house near Christmas? Suggestion by Lisa
  - b. Radio Ads - Wingham Farmers Market ads are running
  - c. Curb Appeal- Doug
    - i. Flower Baskets-
    - ii. Weed Trimming- has continued as needed.
    - iii. Sandwich Boards & Toppers - 4 in stock. Robyns Wholesale recvd one
    - iv. Paint the Town- Was excellent. Great feedback. Featured on front page of Wingham Advance Times.
  - d. Communications- Dave continues to update Facebook and the website
  - e. Economic Development- Jordan & Dave reported - 3rd Intake for CIP has been accounted for Sep 20th deadline. Printed CIP flyers are have been delivered to the Wingham businesses by Jordan. Jordan will also do the Blyth BIA businesses.
    - i. Laura Simpson coming to Sept 5 Meeting
    - ii. Housing Shortage is an ongoing issue for Huron County
  - f. Branding Wingham for Music - next meeting is Sept 10th
    - i. Light Pole Banners - Doug visited the Orillia BIA and got photos and the name of the supplier they purchased for their "artwork" banners
    - ii. Lots of performances coming up this fall.
  - g. Wingham Community Connectors - Dave , nothing new to report

- h. Wingham Farmers Market- Jim - lunches going well, 10 vendors set up at last market!
8. Coming Events:
- a. Hospital Amazing Race - Oct 5 - need volunteers Festival of Lanterns - Lisa - will be October 25. Lisa contacted Rick Sickinger hoping to have a conversation with him this week regarding "Haunted Huron" funding/advertising.
  - b. Remembrance Day - Mon. Nov. 11th
  - c. Cruickshank Park - Lighting of the Christmas Lights - Fri. Nov. 15 @6:30pm
  - d. Santa Claus Parade - Sat. Nov. 30 @10:30am
  - e.
9. Other Business
- a. LED Sign at Tim Hortons Corner- Doug finally heard back from Huron County Roads Dept. The North Huron Township Council has full jurisdiction over granting permission for signage on Josephine Street north of #86. Doug will draft a letter to the NH council requesting permission to install an LED sign at the Tim Hortons corner. The letter will be emailed to the board for review and approval.
  - b. Digital Main Street - Jeff Kish- expecting to hear something in September
  - c. North Huron Museum -the first official NH Museum Committee of Council meeting will be on Aug 22 at 2pm
  - d. Fairy Doors - Lisa mentioned idea about having fairy doors along community trail as a fun tourist attraction. Lisa will email photos to the board.
  - e. Send mail chimp - Lennox (charitable)
  - f. Gas/Restaurant between Tim Hortons and Kerr Drive. Construction started.
10. Next BIA General & Board Meetings - (1st & 3rd Thursday of the month)
- a. BIA General Meeting - Sept 5 @ 8am
    - i. Doug will be away. Lisa to chair the meeting
    - ii. Delegation - Laura Simpson - CIP update/changes
  - b. BIA Board & General - Sep 19 @ 6:30pm
11. Motioned to Adjourn