

## **Wingham BIA - Board of Management Meeting**

Date/Time/Location: Thursday, June 20, 2019, 6:30pm at Hot Stove Lounge

Present: Alicia Deitner, Lisa Hearnden, Jordan Hodgins, Doug Kuyvenhoven, Annette Monsma, Trevor Seip, Jim Snyder, Dave Tiffin, Deb Busby/ Francis Mahe

Board Member Regrets: Jason Schiestel

1. Welcome
2. Approval of Agenda - Motion by Dave Tiffin. Second by Trevor Seip. Carried
3. Approval of Previous Minutes- tabled to next meeting
4. Declaration of Conflicts of Interest - none noted
5. Financial- received by email from Jason
  - a. Financial statements- Doug reviewed
  - b. Cheques written- Jim motioned to approve the cheque written, seconded by Lisa. Carried
6. Items from Previous Meeting
  - a. Across the Street Banner is now up, great feedback.
  - b. Digital Main Street presentation by Jeff Kish- more information to come in Sept.
7. BIA Committees & Liaisons
  - a. Retail Committee - Jordan reported
    - i. Summer Sidewalk Sales- looking at 3rd or 4th week in July
    - ii. Farmers Market- is off to a great start
  - b. Radio Ads- Jordan updated us, going to look into My FM for advertising what's going on in Wingham.
  - c. Curb Appeal- Doug
    - i. Flower Baskets- up and look great, 3 mini flags per basket for Canada Day were added by Tharon
    - ii. Weed Trimming- done, will trim again next week
    - iii. Sandwich Boards- reclaiming unused boards & will be repainting ones that need to be freshened up
  - d. Communications- Dave is updating website and Facebook with events like the firemen BBQ Sat 11-2
  - e. Economic Development- Dave/Jordan - committee met last Thurs, CIP still has \$22,000 left. Next applications deadline will be Sept 30
  - f. Branding Wingham for Music- Committee met Jun 4 - Doug updated
    - i. Light Pole Banners- hope to get High School Art Class to do for 2020

- ii. Music Maker Workshop-looking at having a regular Music Jam night at the high school
  - iii. musicinwingham.ca website to cover all events, not just WTHT looking at a facebook page also.
  - iv. Next meeting will be Sep 10
- g. Wingham Community Connectors- Dave - Meeting on Tues night. Volunteer Fair Date to be set in 2020. 1-8 pm. All community groups will be welcome to attend.
- h. Musical Muskrat Festival
  - i. Evaluation- Friday was packed, crowds great , the weather was great. Needing lighting along paths in picnic area and washroom area. The tent was too small; they will go back to larger tent next year
  - ii. Sign at the Bridge- Motion by Lisa for the BIA to pay the \$440 that is cost for the sign. Second by Dave. Carried
  - iii. Thank you letter to MMF committee- Dave will send a thank you letter from the BIA
  - i. Festival of Lanterns- Lisa no update
- 8. Other business
  - a. In it to Win It- Final was June 13th , Huron County Designs won and hopes to open in July sometime.
  - b. Fireworks Insurance - Motion by Lisa for the BIA to cover \$500 insurance cost. Seconded by Annette. Carried.
  - c. Santa Claus Parade- Doug reported on meeting at town hall BIA covering insurance. The BIA will once again pay for the insurance. The BIA will also book a marching band. Dave will follow up.
  - d. LED Sign at Tim Hortons Corner- Doug updated , still no response from Huron County Roads Dept. Doug will keep checking
  - e. Wingham Town Hall Theatre- Additional curtains were completed June 11&12, Jan/Feb North stairwell to be carpeted and painted.
  - f. Safe Place Huron County- Doug replied it is not a BIA matter , Trevor will follow up with counsel.
  - g. North Huron Museum Committee of Council BIA Rep. - Lisa motioned that Doug per appointed at the BIA rep. Second by Jordan. Carried.
- 9. Next Meetings
  - a. General Meeting July 4th at 8am
  - b. Board Meeting Aug 15 at 6:30pm
- 10. Meeting Adjourned