

Wingham BIA - Board of Management Meeting Minutes

Thursday , November 21, 2019 6:30pm at Hot Stove Lounge

Present: Doug Kuyvenhoven, Dave Tiffin, Jason Schiestel, Jordan Hodgins, Annette Monsma

Absent with notice: Lisa Hearnden, Jim Snyder

1. Welcome
2. Approval of Agenda - moved by Jason , second Annette, carried
3. Approval of Previous Minutes
 - a. Approval of Oct 17 board minutes - moved by Dave, second Jordan, carried
 - b. Approval of Nov 7 general minutes- moved by Annette , second Dave , carried
4. Declaration of Conflicts of Interest- None Noted
5. Financial - Jason
 - a. Haunted Huron cheque for \$750 was received
 - b. Cruickshank Park Lighting donations received \$39.45
 - c. BIA Community Cash - Discussion that some retailers don't understand how it works and how to communicate it to the retailers. They are to treat BIA Community Cash just like cash transactions. All businesses in Wingham should accept BIA Community Cash. We will talk with businesses if questions arise.
 - d. Financial statements were reviewed
 - e. Cheques written and reviewed - motion by Dave to approved the cheques written. Seconded Doug. Carried
 - f. Budget 2020 - Jason and Doug to draft up a budget for the next board meeting. Big item on the new budget is the LED Sign. Doug is working on getting estimates. Also the light post banners are to be budget in the budget. Suggestion made to decrease radio advertising from \$10,000 to \$7500.
6. BIA Committees & Liaisons
 - a. Retail Committee - Jordan
 - i. Christmas Open House - was a good showing in the downtown.
 - ii. Next Retail Campaign - likely April
 - b. Radio Ads - Generic advertising to close out the year.
 - c. Curb Appeal - Doug
 - i. Christmas Greenery & Red Ribbons - Done and looking good thanks to Lisa & volunteers. It took about 1 ½ hrs this year.
 - d. Communications - Dave is going to continue to update all events on website , Facebook.
 - e. Economic Development - Dave & Jordan reported
 - i. Discussed CIP 2020 grants focusing on accessibility.
 - ii. New program is available with training courses to get new employees into manufacturing jobs

- iii. Integration of Immigrant Workers - There will be a meeting Tues Dec 10 @ 4:30 at Wescast to discuss how to help immigrants working at Wescast to integrate into the community.
 - f. Branding Wingham for Music - Doug reported that the committee met on November 5th. They are working on a slogan.
 - g. NH Museum Committee - Doug reported that the committee met Nov 21 and toured old museum to look at the artifacts and then the train station & garage to look at display and storage of artifacts. Next meeting is Dec 19.
 - h. Wingham Community Connectors - Dave reported that the last meeting was postponed.
 - i. Festival of Lanterns - Went well this year, is growing, and next year should be a good one as it falls the day before Halloween. Dave will send Mark McDougal a thank you note plus \$20 in BIA bucks for all the work he did with organizing and setting up the Festival of Lanterns.
 - j. Digital Main Street - Dave reported it was going well and will follow up with Leanne.
 - k. Cruickshank Park Christmas Lighting
 - i. Was well done this year, everyone loved the sleigh, a nice addition this year. Doug to send Tharon Riley a thank you and \$20 BIA bucks.
 - ii. Donations - Recommendation and agreement to cancel the donation box next year. Doug to communicate to Tharon on this.
 - l. Christmas Parade - BIA Float to be decorated next Thurs night at Royal Homes. Doug will confirm with Dave Wallace for the music. Doug will check with Paul Heffer & Chris Parks to see if they would like to be on the float.
7. Other business
 - a. North Huron Food Share - Email received regarding Toonie Tuesday fundraiser. Dave will send out a Mailchimp to let BIA members know about it.
 - b. Huron County Accessibility Presentation - Was a great turn out and we all learned a lot. Discussed making accessibility a goal for Wingham and Blyth BIAs.
 - c. North Huron Strategic Plan public meeting was held in Belgrave - Doug attended the meeting on behalf of the BIA.
 - d. BIA AGM 2020
 - i. Meeting date date for Feb 20. Dave to book the Knights Lounge
 - ii. Board Nominations for 2020 - anyone not planning to return next year to notify Doug. We are looking for another board member to fill the vacancy left by Sandra Ambing. Various names discussed. Board members will approach those they know about serving on the board.
 - e. Fairy Doors - Lisa was not available to report
 - f. New Business - Reeny's Breaky, Lunch & Dinner (located in the previously Grumpy's restaurant)
8. Past Events
 - a. WHTT - Jim Cuddy - Sat Oct 19 @ 7:30pm - Well attended and well enjoyed by those that attended

- b. WTHT - Rockin Through the Ages - Sun Oct 20 @2:30 approx 100 attended. The Beard family was disappointed with the attendance.
 - c. Festival of Lanterns - Fri Oct 25 @6pm was enjoyed by everyone.
 - d. Cruickshank Park - Lighting of the Christmas Lights Fri Nov 15 @6:30 was a good turn out. We need to get the word out more next year.
 - e. WTHT - Valdy Fri Nov 15 @7:30 was cancelled by the promoter. Those who bought tickets or showed up at the door to buy tickets were disappointed.
9. Coming Events
- a. WTHT - Elvis concert & Christmas Dinner Sun Nov 24 @2pm
 - b. Santa Claus Parade - Sat Nov 30 @ 10:30 am
 - c. WTHT - Beard Family Christmas - Sun Dec 1 @ 2:30
 - d. WTHT - Michelle Wright Christmas Concert - Wed Dec 4 @ 7:30pm
 - e. Handel's Messiah- Sacred Heart Catholic Church - Sun Dec 14 @2:30pm
10. Next BIA General & Board meeting (1st & 3rd Thursday of the month)
- a. BIA General Meeting - Dec 5 @8am
 - b. BIA Board & General Meeting - agreement to skip the Dec 19th meeting.
11. Meeting adjourned @8:30. Motion by Jordan. Seconded by Dave. Carried

Approved:

Date: 2020-01-23

Chair: 

Secretary: Annette Mensma