

Wingham BIA Board Meeting Minutes – Nov. 22/18

Present: Jason Schiestal, Doug Kuyvenhoven, Sandy Walker, Dave Tiffin

Regrets: Lisa Hearnden, Dave Peers

Absent: Jim Snyder, no rep present from new Council

Previous Minutes:

- Moved by Sandy, 2nd by Jason to approve minutes of previous Board meeting

Finance:

- Jason provided a report on financials.
 - Cheques for accounts payable were reviewed
 - Moved by Doug, 2nd by Dave T. to pay cheques.
- Reviewed outstanding accounts receivable.
- Reviewed Community Cash process.
- Discussion regarding how advertising funds are allocated.

Committees:

Retail:

Nothing to report at this time.

Curb Appeal:

Christmas trees are at both ends of town. Need to check the lights at north end.

Wroxeter Rigging built 2 extra Christmas trees. Moved by Doug, 2nd by Sandy to pay for the 2 trees in the 2018 budget.

Snowflake lights and Cruickshank Park look great for the season.

Doug has sent letter to Director of Works regarding the LED light proposal at south end of Josephine St.

Events:

Remembrance Day service and the park lighting were well attended.

Santa Claus parade scheduled for Nov. 24 at 11:00 a.m.

Other Business:

- Discussed having someone whose focus would be promoting events around town. ie. distributing posters. Suggested working with Community Connectors on this.

- Doug showed the updated Wingham BIA website. It's not live yet, but progressing well.

- AGM date will be Thursday, Feb. 21 at 7:00 p.m. Need to book the Knight's Lounge. Doug, Jason and Dave T. are willing to stay on for another year. Some names discussed as possible Board members.

- January BIA Board meeting will be Thursday, Jan. 10, 2019 to plan the budget in preparation for the AGM.

Adjourned at 7:38 p.m.

Next Board Meeting – Jan. 10 at 6:30 at Hot Stove Lounge

Next General Meeting – Dec. 6 at 8:00 a.m. at Hot Stove Lounge