

BIA Board Meeting

Oct. 25/18

Present: Doug Kuyvenhoven, Dave Tiffin, Jim Snyder, Yolanda Ritesma-Teeninga, Sandy Walker, Jason Schiestal, Lisa Hearnden

Regrets: Dave Peers

Call to Order: 6:34 P.M.

Agenda:

- Agenda approved with one addition.
- Doug Kuyvenhoven noted a conflict on 1 item and will abstain from discussion

Previous Minutes:

- Previous read and accepted as read with one exception.
 - Doug and Deb Kuyvenhoven are giving the use of the train station as a Museum and not donating the property.
 - Moved by Lisa, 2nd by Sandy to accept the minutes.

Finance:

- Jason reported on the financials. Small number of cheques this month.
 - Moved by Jim, 2nd by Sandy to approve the financials.
- Doug presented Jason with small token of appreciation for all his continuing work as Treasurer.

Committees:

Retail:

- Current promotion running for Halloween with 8 participants.
- Wednesday, Nov. 14 will run Town Wide Christmas Open House. 11 businesses currently interested. Debbie Busby organizing.
 - Motion by Jason, 2nd by Sandy that a letter be given to businesses with history of late payment of BIA invoices must prepay in advance by cash effectively immediately.
- Sandy discussed the coupon book that will be distributed in November. It will have 15 participants.

Curb Appeal:

- Still no response from Red Apple.
- LED Christmas lights for north end of town have been ordered.
- Snowflake lights will go after Remembrance Day, on Nov. 13 & 14 and be ready for Nov. 16 park lighting.
- Christmas greenery planned for first week of November (6-9).

Events:

- Lisa and Mark McDougall have Festival of Lanterns organized. Have volunteers lined up.
- Beatles tribute on Oct. 28 at Town Hall Theatre at 2:30. Place another note on FB page.
- Remembrance Day at Cenotaph Nov. 11
- Cruickshank park lighting Nov. 16 at 6:30 p.m.
- Santa Claus parade, Saturday, Nov. 24 at 11 a.m.

Other Business:

- Doug has talked to Works supervisor regarding LED light at south end of town.
- Discussed having a procurement guideline for future purchases. Moved by Lisa, 2nd by Jim that purchases over \$500 will require a Request for Quote to local businesses via Mailchimp to membership for any interested in party to quote.
- OBIAA Workshop – discussed approaching the Economic Development Committee about hosting an accessibility workshop. There are 3 being organized by the OBIAA, but only in urban areas.
 - Suggested that the BIAs could help organize, free admission for Wingham/Blyth BIA members and small charge for non-members.
 - Dave T. to bring up at Economic Development.
- Train Station/Museum
 - Doug K. excused himself from discussion except to answer questions.
 - Doug and Debbie Kuyvenhoven have offered to lease the train station to the Township for \$1.00/year on 5 year terms as long as it is used to house the Museum. After 20 years they anticipate to donate the station to the town.
 - Plan would be to have museum artifacts, plus a tourism office staffed by existing employee (no new hire).
 - Moved by Dave T. 2nd by Jim S. that the Wingham BIA Board will endorse this project to North Huron Council.

Doug thanks Yolanda Ritesma-Teeninga for being the Council Rep to the BIA the past 4 years.

Adjourned at 8:02 Moved by Jim, 2nd by Jason.

Next BIA Board meeting – Thursday, Nov. 22, 6:30 p.m. – Float decorating as well