

BIA General Meeting Minutes

Date: Thursday, December 5, 2019- 8am at the Hot Stove Lounge

Present: Dave Tiffin, Rebecca Rathwell, Gary Ballagh, Glen Manjin, Trevor Seip, Paul Heffer, Ryan Fergusson, Doug Kuyvenhoven, Annette Monsma

1. Welcome - Meeting called to order at 8:05am
2. Introductions
3. Delegations - none
4. Digital Main Street - Dave contacted Leanne all is going well, hope to have a survey at the end. Applications for grants are due at the end of Dec.
5. North Huron Economic Development Report - Glen gave an update on the Hutton Heights Development. Talked about a 4 week training program open for anyone wanting to get into the manufacturing field. Mentioned possible focus on accessibility for 2020. The CIP (Community Improvement Plan) grants have been expanded to include approval for structural changes. There will be a 4th CIP intake in January.
6. North Huron Township Council Report - Trevor reported that they are entering the Budget Discussions
7. Committee Reports
 - a. Retail Committee Report
 - i. Festival of Lanterns promotion - Thank you letter and \$20 BIA Community Cash to be given to Mark McDougal
 - ii. Christmas promotion went well
 - b. Radio Advertising - Gary suggested looking to do a survey on the shopping in Wingham to get facts on increase/decrease etc. The NH Economic Committee would also like the info.
 - c. CKNX "Shop Local - It Matters" - Gary talked about a new advertising program they are running to promote shopping local. For a \$100 gift certificate from a business they receive \$1000 in radio advertising.
 - d. Curb Appeal- Doug
 - i. Vacant Storefront Windows- Community Living continues cleaning 1X per month
 - ii. Flower Baskets- Christmas Greenery and Ribbons was done by volunteers and looks great
 - e. BIA Music Branding Committee - met Nov 5. Music Maker Space is running, attendance is up and down. Working on slogans for Lamp Post Banners for 2020. Was suggested that they may be able to get a grant but need something in writing.

8. Board Report - Board Meeting was held Nov 17
 - a. AGM will be Feb 20th. We will start working on the 2020 Budget. We have at least one board position to fill so will be looking for nominees for the BIA Board.
9. Past & Current Events - Review
 - a. Wingham Town Hall Theatre
 - i. Valdy - Fri, Nov 15th @7:30 was cancelled.
 - ii. Elvis Concert & Dinner - Sun Nov 24 @2pm Close to Sell out and the dinner was fantastic.
 - iii. Beard Family and Friends Christmas Concert - Sun Dec 1 @2:30 pm 100+ in attendance
 - iv. Michelle Wright Christmas Concert - Wed Dec 4 @7:30 over 300 in attendance.
 - b. Cruickshank Park - Lighting of the Park - Fri Nov 15 @ 6:30 pm - Lights look amazing. Thank you card and \$20 BIA Community Cash will given to Tharon Riley for all her work.
 - c. Santa Claus Parade - Sat Nov 30 @10:30am was a good parade this year. BIA Float was together by Lisa, Annette, and Doug. Thanks to Dave Wallace for running the BIA Christmas jingle on the float and Glen for bringing his family to ride on the float. Dave to send a thank you letter to the Seaforth Marching Band.
10. Upcoming Events
 - a. Handel's Messiah Sun Dec 15 @2:30pm (Sacred Heart Church)
11. New Business
 - a. BIA Community Cash - On Sale till Christmas at Libro
12. Other Business
 - a. North Huron Museum - Committee met November 21 and toured the old Post Office museum and the train station. Next step is developing the Work Plan with target dates.
13. Next Meetings
 - a. General Meeting - Jan 9 @ 8:00am
 - b. Board Meeting Jan 23 @ 6:30 pm
14. Meeting adjourned at 8:57am. Moved by Gary. Second by Dave. Carried

Date: 2020-01-23

Chair: _____

Secretary: _____