

## Wingham BIA General Meeting Minutes – Dec. 6/18

**Present:** See sign-in sheet

**Guests:** Karen Stewart, Reeve Bernie Bailey, Vicki Luttenberger (Rec Director)

**Call to Order:** 8:06 a.m.

### **Introductions:**

- Vicki was introduced and gave some background and her first weeks as NH Rec Director.
- Karen Stewart is reporting on the In It To Win It project.

### **Previous Minutes:**

- Minutes of past General meeting passed. Moved by Sandy W. 2<sup>nd</sup> by Jim.
  - Doug reported that the BIA Community Cash concern had been addressed.

### **Karen Stewart:**

- Karen reported on the In It To Win It project to be launched next week (Dec. 12).
  - Looking for 5-6 finalist from applicants who have submitted proposals.
    - Can be new or existing, expanding business, but must move into vacant storefront.
  - Initial simple submission to be submitted by Jan. 25.
  - Details to be online and available at Town Hall. Signage for vacant store windows.
  - Karen to forward jpeg application and information to Secretary for social media posting.

### **Economic Development:**

- Committee has been reinstated with the new Council. Deb Sholdice and Bernie Bailey will replace Karen Stewart and Trevor Seip as NH reps on the committee.
- Community Improvement – appeal period will be over Dec. 17 and then applications can be taken.
- SLED project (self guided walking tour) and RED project are still in the process. No word back yet, but positive feel.

### **Council Update:**

- New Council rep will be appointed Dec. 17.
- Reeve Bailey looking forward to new term

### **BIA Board Update:**

- The BIA had a float in the Nov. 24 Santa Claus parade and sponsored the Seaforth All Girls Marching Band.
- The Board will be looking for 2-3 new members due to some resignations.

### **Committees:**

#### **Retail:**

- Sandy W. reported that the coupon book is out and seems to be working.
- Expect to repeat the Christmas evening promotion again in 2019.

**Advertising:**

- Dave Wallace provided an advertising update. 1 ad is the regular, promoting shop Wingham and another 1 supports the CKNX Relief Truck, Food Bank and Christmas Bureau.
- Main street speakers hit a glitch with a dead computer. Doug K. donating one from Royal Homes for downtown music.

**Current/Past Events:**

- Park lighting was a success with a large turnout. Park looks great. Thanks to Tharon Riley.
- Lions Santa Claus parade was well attended. Looking at sign revisions for next year.
- 3 Christmas concerts coming to Wingham. 2 at the Town Hall Theatre and 1 at the Sacred Heart Church.
- Congratulations to Howick Mutual on their opening.

**Other Business:**

- The LED project for the south end of town is going to a meeting to determine possibilities.
- Council and Rec Director have approved the use of the Council Chambers as a “Green Room” for performances at the Town Hall Theatre.
  - Doug reported the Theatre committee has funds available for more improvements (carpet, paint, projector).
- BIA AGM will be Thursday, Feb. 21/19.
- Next General Meeting will not be until Jan. 17/19. NO MEETING JAN. 3/19
- Dave Wallace reported that he and Marie are retiring and as of March 31/19 the Ernie King Music store in Wingham will be closing.
  - This will leave a gap for the BIA advertising and Josephine St seasonal music.

Adjourned at 8:53 a.m.

**Attendees:**

Dave Tiffin  
Doug Kuyvenhoven  
Jim Snyder  
Glen Manjin  
Sandy Walker  
Annette Monsma  
Rebecca Rathwell  
Dave Wallace  
Gord Dugan  
Sherri Giffen

Freedom 55 Financial  
Wingham Super Storage  
Snyder Concepts  
Libro  
The Gift Chest  
Annette's Treasures Galore  
Centre for Employment & Learning  
Ernie King Music  
MyFM  
Sherri's Barber Shop