

## Wingham BIA General Meeting Minutes

Nov. 1, 2018

**Present:** See sign in sheet

**Call to Order:** 8:05 a.m.

### **Previous Minutes:**

- Minutes of Oct. 18 minutes read. Action item is to promote fact of \$1 spent locally returns 7 times.
  - No update on In It To Win It at this time.
  - Coupon Book – Christine McGrath provided update on coupon book.
    - Some confusion over Christmas advertising. 12 participants, down significantly from last year’s type of promotion.
    - Consensus is it was too late to start this project and cost was high.
    - Nov. 2 is deadline for entry.

### **Board Update:**

- Minutes of Oct. 25 Board meeting were read. No issues arising. Snowflake lights will go on as soon as installed, with Cruickshank park lighting on Nov. 16.

### **Curb Appeal:**

- Some empty storefront windows to be updated.
- Winter greenery to be installed Nov. 6 at 8:00 a.m. Need 4-5 volunteers. Meet at Maitland Family Church.

### **Past Events:**

- Fashion Show was a very good success.
- The Beatles tribute on Oct. 28 was a huge success. Very good turnout and all responses positive.
- Firemen’s Fish Fry – Also deemed a success. Stated that the co-ordination (by accident or not) with the theatre performance probably helped.
- Festival of Lanterns was well attended – would like more businesses to have jack-o-lanterns.
  - Bill Farnell as the “Spirit Walker” was an excellent addition. Library had large turnout.

### **Upcoming Events:**

- Remembrance Day – Nov. 11 at Cenotaph
- Snowflakes going up Nov. 13-14 and will be turned on immediately.
- Cruickshank Park lighting at 6:30 p.m. Nov. 16.

### **New Businesses:**

- No update on Maitland Restaurant or Anchor Pub.
- Howick Mutual building coming along, but no move in date.
- No updates on excavation at north west corner of Josephine St. & Amberley Rd.

Adjourned at 8:47 a.m.

Next General Meeting – Nov. 15 at 6:30 p.m.

**Attendees:**

Dave Tiffin  
Rebecca Rathwell  
Gary Ballagh  
Lisa Hearnden  
Yolanda Ritesma Teeninga  
Paula Mackie  
Annette Monsma  
Kathy VanEgen  
Christine McGrath  
Sandy Walker

Freedom 55 Financial  
Centre for Employment & Learning  
CKNX Radio  
Foxtan Fuels  
Twp of North Huron  
Alice Munro Library  
Annette's Treasures Galore  
The Workshop  
Christine's Clothes Closet  
The Gift Chest