

## BIA General Meeting Minutes – May 3/18

Present: See sign in list below

Call to Order: 8:03 a.m.

Thanks to Tim Hortons for the free coffee

### Previous Minutes:

- Minutes unavailable. Secretary away.
- No business arising.

### Economic Development:

- May meeting planned for today, but postponed due to no quorum.
- Dave T. will bring up OMAFRA \$42,000 with committee regarding Wingham and Blyth BIAs
- Wayfinding signs expected to be installed by end of May.

### North Huron Council:

- Council rep unavailable
- 2018 tax rate expected at May 8 council meeting. Rumour is 18%, due mostly to extra policing and Bill 148.

### BIA Board Report:

- Reviewed the strategic plan (Goals vs Objectives)
- Discussed the branding of Wingham as the Music Capital of Huron County based on history of CKNX radio and the barn dance.
- Discussed making Wingham a destination place (RC Jets, Alice Munro, other events, attractions, and things to do)

### Committee Reports:

- Sandy Walker reported on the spring promotion.
- Doug K. reported that a Josephine St spring clean up will be held Friday, May 11 starting at 6:30 a.m.

### Events:

- Alice Munro Festival planning is ongoing.
- Musical Muskrat Festival planning is ongoing.
- Dave T. in contact with RC Jets. Dates are July 20-22.

### Other Business:

- Maitland Restaurant sold. Apparently to be Canadian/Thai. No known opening date.

Adjourned: 8:45 a.m.

Next General Meeting: May 17, 8:00 a.m. – Hot Stove Lounge

Next Board Meeting: May 24, 6:30 p.m. – Location TBD