

Wingham BIA General Meeting Minutes

Thursday, March 5, 2020

Present: See attendee list below.

Call to Order: 8:04 a.m.

Note: Chair, Vice Chair and Secretary were unavailable for this meeting. Meeting Chaired minutes taken by Board member Dave Tiffin

Previous Minutes:

- Minutes of the Feb. 6 General meeting were reviewed. No changes or additions.

Economic Development Update:

- Glenn Manjin reported for the Economic Development Committee
 - Noted that the Blyth and Wingham BIA need to submit signed copies of the meeting minutes to the Town Hall for audit purposes.
 - The 4th intake of the Community Improvement Plan ended Feb. 28. There were some submissions that will be reviewed at the next Ec Dev meeting on Mar. 12
 - Denise Lockie is looking into RED and SLED grant opportunities for this year. She is also coordinating the website redesign.
 - Blyth BIA is concerned about no sidewalks from Cowbell to the main street for visitors to town.
 - Doug Cerson is expected to attend the next Ec Dev meeting to discuss the proposed housing development in Wingham.

Council Update:

- Trevor Seip was unavailable, but Paul Heffer gave a brief update from Council.
- The Township budget process is continuing.
- Council is proceeding to resolve the housing shortage locally.

Committee Reports:

Retail:

- Jordan Hodgins sent an update by email. The April Showers promo will run again. Businesses can expect a visit from Jordan in the last couple of weeks of March. Promo date is expected to be 3rd weekend in April (same as last year) but to be determined for certain.
- Jordan will be working with Gary Ballagh on radio ads for the year and will be looking into social media ads as well.
- Dave Tiffin noted that the Festival of Lanterns will be Friday, Oct. 30. Suggested kids could Trick or Treat at businesses on the Friday evening. TBD.

Curb Appeal:

- Doug Kuyvenhoven sent an email to the membership regarding flower baskets. The flowers will be purple this year. Not doing any silk flowers due to cost.
- Orders to be placed by Mar. 11 and baskets will be picked up Mar. 13 to go to the greenhouse.

Upcoming Events:

- Several concerts upcoming at the Town Hall Theatre. AC/DC on March 13. Dave Tiffin to update Coming Events on BIA and Theatre websites.
- The Great Disconnect – a one hour video followed by discussion. This deals with how society is technically connected, but people are more alone than ever. Free admission at the Maitland Elementary School on Mar. 24.
- Elementary School Curling Bonspiel – 62 teams registered from as far as Ottawa. Curling to take place at the Wingham Gold & Curling Club as well as North Huron Westcast Community Complex arena on April 2-5.
- Studio 410 is presenting Frozen at the Blyth Theatre on March 6 and 7. A few tickets remaining.
- Volunteer Fair to be held at the KoC hall on April 23. \$20 per table for groups looking to recruit volunteers.
- Golf & Curling Club hosting an Elementary School Curling Bonspiel April 2-5. They plan to use the arena ice as well. 62 teams registered from as far as Ottawa.
 - Businesses, especially eating establishments should expect higher traffic.

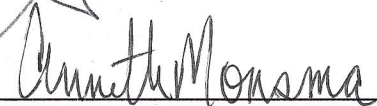
Other Business:

- McDonalds held their first Job Fair on March 4. Approximately 30 people attended for Management related positions.
- Still questions regarding building beside Complex. No definite facts at this time.
- Gary Ballagh reported that the Branding Wingham for Music committee met recently. Some slogans for streetlight banners were discussed along with other visual items. Also, in discussion to hold a Barn Dance show.

Motion to Adjourn:

- Moved by Christine McGrath, 2nd by Glenn Manjin to adjourn at 8:36 a.m.

Date: 2021-01-20 Chair: 

Date: 2021-01-20 Secretary: 

Attendees:

Dave Tiffin	Freedom 55 Financial
Gord Dugan	My FM
Christine McGrath	Christine's Clothes Closet
Kerri Dunn	Christine's Clothes Closet
Paul Heffer	North Huron Council
Glenn Manjin	Libro Credit Union
Vincent Bauer	Bauer Lawn Services
Gary Ballagh	CKNX Radio
Ryan Fergusson	Co-operators Insurance