



MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA GENERAL MEETING

Date: November 20, 2025

Time: 6:30pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Call to Order: 6:30pm

General Discussion: None

Adjournment: 6:31pm

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MINUTES OF THE WINGHAM BUSINESS IMPROVEMENT AREA BOARD MEETING

Date: November 20, 2025

Time: 6:31pm

Location: North Huron Wescast Community Centre – Hot Stove Lounge

Members Present:

Dave Tiffin, Chair
Jim Snyder
Ryan Fergusson
Mitch Wright
Amanda Martyn, Secretary

Regrets:

Doug Kuyvenhoven

Others Present:

1. CALL TO ORDER: 6:31pm

2. CONFIRMATION OF THE AGENDA

Moved By: Dave Tiffin

Seconded By: Jim Snyder

THAT hereby accept the Agenda, as presented, for the November 20th 2025 meeting.

CARRIED

3. DISCLOSURE OF PECUNIARY INTEREST - None Noted

4. MOTION TO RECEIVE MINUTES OF PRIOR MEETING

Moved By: Dave Tiffin

Seconded By: Ryan Fergusson

THAT the Wingham BIA Board hereby adopts the minutes of the October 16th, 2025 meeting, as presented.

One spelling correction on the spelling of Ryan Fergusson's name at the beginning.

CARRIED

5. PUBLIC MEETINGS/DELEGATIONS – Nothing to report

6. FINANCIAL REPORT

a. Financial Statements Review

Moved By: Jim Snyder

Seconded By: Mitch Wright

Financials were sent out in advance for review. We have significantly higher assets in the account than last year however we haven't spent anything on the new digital sign yet either. Everything else is in line with original budget plans.

b. Cheques Written

List of transactions was provided and reviewed. Main cheques were for digital sign expenses (payroll), Festival of Lanterns and Sepoy wiring for the installation on the light posts on the north end of town.

CARRIED

c. Festival of Lanterns Cost Review

Joe Carter sent an expense sheet. \$1263.61 was requested for reimbursement. This is in line with the initial and planned requested amount. The event went fairly well considering it was unfortunately a wet evening. Joe and Heidi were busy. They made 4lbs of popcorn. About 100 children at the Witches Walk at Cruickshank Park. A big thank you to Paul Heffer for assisting with the decorating. 3 businesses got BIA dollars for decorating their windows, and 9 families for house decoration prizes. 70 pumpkins carved by the local schools. One consideration is that the Fall Carnival at the high school is typically planned on the same evening and may have taken away from some of the events downtown especially with the weather. A special thank you to Joe and Heidi for taking on this event!

7. NORTH HURON COUNCIL REPORT

Currently working on the updated 2026 Budget – the significant changes are with the fee structure for the complex (going back to what it was including items like senior/student discount and complete pass etc.). Specific programs will no longer be required to support themselves anymore (for example, they are still responsible for the budget, however the program will not be cancelled for low participation which should allow for a build up of rapport for the program itself).

Circular Materials – A provincially run program to change/update the blue box recycling program. They are looking at a curbside wheeled bins to be picked up by the trucks. Every residential owner will receive a bin. Unsure of all of the details just yet, for example what it will look like (bi-weekly, vs weekly pickup, routes) and any support needed for commercial users. Circular Materials says they cannot get additional bins for 6 months anyways due to the increase in demand.

Walking Bridge – Township has been working with the trail committee to fix the Walking Bridge that was vandalized earlier this week.

9. ANNUAL GENERAL MEETING

- a. Date/Time** – Thursday February 19th 2026, 7:00pm (registration at 6:30pm)
- b. Agenda** – Work in progress
- c. Awards** – Work in progress, considering 2 lifetime achievement awards winners
- d. Notices to Membership** – The Township typically assists with this about 3 weeks prior to get the information out
- e. Board Members** – Looking for 1-3 new members to try it out for at least 1 year
- f. Project Discussion**

- do we want to go ahead on our own for a tourism website? This could require a paid position (ie a student to help gather information, take photos etc.)

- the tourism map is due for an update, new additions

- completion of the second digital sign

- snowflakes and banners needed for next year

- reaching out to healthy computers, looking to use them in order to work with businesses on/for the downtown video surveillance project

- Dave is to follow up with the Huron County Chamber to see what it would take to run a “Win This Space” program

- do we want to look at doing something in the park/downtown regularly to get people into town and visiting the core? Saturday afternoons? Children festivities? A busker festival? Music in the Park?

10. EVENTS UPDATE

- a. Santa Clause Parade – Nov. 29
 - Band is booked
 - Float will be entered with signs and music
- b. U11 Silver Stick starts next week, expect more traffic flow in town

11. VANCE FUND UPDATE

- churches and medical got \$94,859 each
- schools got \$142,287 (43 students got \$3,309 each)
- recreation did approve funds for: update the sound system at the complex, replace the ball diamond lights, railway trail pedestrian maintenance, accessibility

seating at the complex (change rooms) and the relocation of the community garden

12. OTHER BUSINESS

-the top right corner of the south end digital sign appears to require repair

13. CLOSED SESSION (IF REQUIRED)

14. ADJOURNMENT

Moved By: Dave Tiffin

Seconded By: Jim Snyder

Next meeting is Thursday December 18th 2025.

THAT the Wingham BIA Board agrees that there being no further business before the Board, the meeting adjourn at 7:19pm.

CARRIED

Chair

Secretary