

**Wingham BIA- Board of Management Meeting  
Thursday, March 17, 2022- Hot Stove Lounge**

**Present:** Dave Tiffin., Doug Kuyvenhoven. Annette Monsma. Trevor Siep. Jim Snyder. Carolyn Young, Ashley Vander Velden.

**Absent:** Aly Sieber-Peyton

**Guests:** Paul Heffer., Denise Lockie

**1. Welcome.** - Called to order at 6:31pm

**2. Welcome New Members-** Ashley Vander Velden. Carolyn Young

**3. Public Input-** None Noted

**4. Approval of Agenda-** Moved by Trevor S. Second by Ashley V, Carried

**5. Declaration of Conflicts of Interest-** None Noted

**6. Approval of Previous Minutes-** Moved by Doug K, Second by Carolyn Y. Carried

**7. Delegations-** None

**8. Financials-** Doug K reviewed the financial statements and the A/R , went over the cheques written. Cheques -moved by Doug K. Second by Jim S. carried

**9. Chair Update-**

- **Member Attendance-** Dave T. reviewed how attendance was important at the board meetings. We must let him know if you can't make it. 3 in a row missed seat may be declared vacant.
- **Board positions- Chair-** Dave T  
**Treasurer-** Doug K  
**Secretary-** Carolyn Y  
**Retail-** Ashly V

Moved by Doug K, Second by Jim S. Carried

- **General Update-**
  - Fire Dept fireworks expected to return July 1.
  - Muskrat Festival will return next year
  - Talked about having a Pizzafest sometime

**10. Council Update-** Trevor updated us about charging stations, zoning of trailer park, flags

**11. BIA Committees & Liaisons-**

- **Retail-** Ashley V went over some of her ideas and plans she would like to do like the summer promos, Canada Day ,
- **Curb Appeal-** Doug K reported that flower baskets will be picked up March 11th and returned from the greenhouse after the long weekend in May.

- **Communications-** Dave T. certificates handed out to the Retailers, Digital Main Street coming back.
- **Economic Development-** Dave T. meeting cancelled due to lack of quorum
- **Wingham Community Connectors-** Dave/Trevor Welcome bags were put together and 25 were sent out for feedback. Volunteer fair in near future.

**12. Project updates:**

- **LED sign-** expected to be installed next week. Suggestion that for the first year we feature two BIA businesses each week. With approximately 100 BIA members each business would be featured on the sign over the 12 months. The suggestion was approved by the BIA board..
- **Tourism map- guest - Denise Lockie** talked about designs of the tourism maps for Wingham and area
- **Banners-** sent out requests for quotes

**13. Other Business/ New Business**

- Riverview close to opening
- Glassier Clinic (old spot) sold

**14. Next BIA Board Meeting-** Thursday April 21/22 @ 6:30pm - Hot Stove Lounge

**15. Adjourn at 8:13pm** moved by Trevor S, Second Doug K. carried

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Dave Tiffin - Chair

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Annette Monsma - Secretary