

Wingham BIA - Board of Management Meeting
Thursday, October 20, 6:30pm - Hot Stove Lounge

Board Members Present: Dave Tiffin, Ashley Vander Velden, Doug Kuyvenhoven, Trevor Seip, Annette Monsma

Absent: Jim Snyder, Carolyn Young- with notice

Others Present: Paul Heffer, Lisa Hearnden., Sue Mullen, Robert Connolly., Christine McGrath

1. Welcome- Called to order @ 6:30pm
2. Public Input- None Noted
3. Approval of Agenda: **Moved by: Doug K.; 2nd by Ashley V. - Carried**
4. Declaration of Conflicts of Interest : None Noted
5. Delegations- Lisa Hearnden- Festival of Lanterns Update
 1. Same as other years lighting @sundown, spooky stories, witches parade, carving of pumpkins , dress up
 2. Window signs -BIA project to be tabled to another meeting
 3. Put out email looking for Cedar , Pine for the gnomes , contact Lisa
 4. Fri. Nov 18 Gnomes to be put out
6. Approval of Previous Minutes
 1. Followed up from September minutes
 2. Approval of BIA board meeting minutes - September 2022: **Moved by Doug K. ; 2nd by Trevor S. - Carried**
7. Financials: Treasurer
 1. Financial statements: Doug K. reviewed
 2. Cheques written: **Moved by Doug K.; 2nd by Trevor S. - Carried**
 3. A/R reviewed by Doug K.
8. Chair Update
 1. Dave T. mentioned the new advertising rep from CKNX - Steve Sabourin
 2. Dave T. also mentioned that the All Candidates meeting went well.
9. Meeting Process
 1. Survey results- Doug K. reviewed the results of the survey , and the majority of votes was for the 3rd Thurs general then Board Meeting- **Motioned by Dave T. 2nd by Doug K- Carried**
10. Community Cash- Doug K. gave us an update on the sales, to continue promoting community cash (no discount)
11. Council Update: Trevor S.
 1. Vacant airport land SOLD closing Dec/Jan
 2. Last council Nov 7th , New council Nov 21
 3. Updated us on Police Service Board
12. BIA Committees & Liaisons Update
 1. Retail -Ashley talked about the Christmas Promotion, Kick off Nov. 18th with late night shopping, food trucks, live music. There will be a ballot for \$100 BIA dollars, Gift wrapping by donations fundraiser for Youth Unlimited. Need to get promoted after the Festival of Lanterns.
 1. Email groupings- target Restaurants when Concerts in town.
 2. BIA email policy- all BIA communications to go through BIA Mail Chimp **motioned by Dave T. 2nd Doug K.**
 2. Curb Appeal- Doug
 1. Gnomes will be going out.

3. Communications- Dave T. to update articles on BIA website and facebook.
 4. Economic Development - Dave T
 1. No October meeting- committee disbanded until after new Council installed
 5. Wingham Community Connectors- Trevor updated
 1. All candidates meeting at the Bluevale Community Centre went well.
 2. Looking into pipe band from Teeswater.
 6. BIA Sign- Ashley V. doing a great job.
 7. Theatre Update- target restaurants when concerts are on, maybe retailers for promotions.
13. Santa Claus Parade Nov 26
1. BIA Float - to be decorated
 2. Seaforth Band booked
14. Project/Event Updates
1. Mural project - done proposal , ready to submit , to replace the old Electric sign on Community Center . Needs to be up by Mar 31/2023
 2. Cruickshank Park lighting- Nov 12 @6:30pm , United Church Choir to be there.
15. Other business/ new business
1. Duck, Duck Juice opened.
 2. Closing - Closet Confidential end of Nov.2022, Huron County Designs also closed.
16. Next BIA Board Meeting - due to Municipal election Next meeting TBA
17. Motion to Adjourn at 7:50 pm **Moved by Trevor S.; 2nd Doug K. - Carried**

Chair – Dave Tiffin

Secretary – Annette Monsma
(for Carolyn Young)