

Wingham BIA – Board of Management Meeting
Thursday, October 19th, 6:30pm – Hot Stove Lounge

Board Members Present: Carolyn Young, Annette Monsma, Mitch Wright, Doug Kuyvenhoven, Joey Havers; Ryan Ferguson, Jim Snyder

Regrets: Dave Tiffin

Others Present: Reeve Paul Heffer

1. Welcome – Called to order @ 6:30pm
2. Public Input – Opportunity for guests to speak up to 2 minutes on any agenda item – none noted
3. Delegations – None Noted
4. Approval of Agenda – **Moved by: Joey H., 2nd by Carolyn Y. - Carried**
5. Declaration of Conflicts of Interest – none noted
6. Approval of Previous Minutes From Sept 2023 –
 - a. **Moved by: Ryan F. 2nd by: Joey H. – Carried**
 - b. Vance recognition Update – Letter from BIA has been presented to Council. Staff report is underway. Nothing firm at this time, however, Council is on board with BIA recommendation. More to Come.
7. Chair Report
 - a. Josephine Street Vagrancy – MailChimp sent to membership regarding possible liability to business/property owners.
 - b. Seaforth Band booked for Santa Claus Parade Nov 25.
8. Financial – Treasurer – Doug Kuyvenhoven
 - a. Financial Statements presented by Doug K.
 - b. Cheques written - **Moved by Jim S.; 2nd by Ryan F. - Carried**
 - c. A/R Review – presented by Doug K.

9. Council update – Mitch Wright

- a. Public Meeting held in Belgrave. Was a good meeting. Largely dominated by East Wawanosh residents. There are thoughts around having these public meetings more than once per year. More information to follow is to happen.
- b. Strategic Planning is well under way. Survey had gone out to approx. 40 people; responses were well in line with the plan for the most part.
- c. Howson Dam Removal – Government seems to be holding up the process on their end.
- d. Hutton Heights – Sewer work to be underway shortly. No other updates at this time.

10. BIA Committees & Liaisons:

1. Retail Committee:

- a. Moonlight Shellout Sale Event – Oct 28 to 28th. Most retailers will be open til 8 on Friday
- b. Thursday Nov 9th – Ladies night – 9am to 8pm
- c. Monday, Nov 13 – starts the 5 week Christmas promo. Some stores are doing open houses on the 23, 24, & 25 (nov). Theme this year is winter wonderland
- d. New FB and Instagram page for retailers called “Shop Wingham”. Annette and Marla are moderators.
- e. BIA budgeted \$550 BIA Bucks to Retailer Events. Just a reminder. Annette to share with retailers. **Amendment - (was noted after minutes were drawn up that the amount is \$950)**
- f. Starting in January 2024 – Retailer committee will be having monthly meetings.

2. Community Cash Suggestions – Doug

- a. Doug shared new design. A couple of small tweaks were suggested on the design. Board in agreeance.
- b. 5 % discount to be offered during November and December. Set aside \$2000 in budget to fund promo.
- c. **Motion put forth to offer \$40,000 BIA Bucks for discount during November & December – Ryan F; 2nd by Joey H. – Carried.**
- d. Window Decals for BIA BUCKS –

3. Curb Appeal – Doug K.

- a. Flowers baskets – Geraniums did great this year. Will not be doing the gnome’s this year. Not enough main power or time. Retailers will be responsible for their own baskets this year. Looking for a new supplier for the flower baskets for next year. Town deals with this tender. More to come.
- b. Fire Hydrants – postponed repainting to spring.

- c. Welcome to Wingham signs – On Nov 17th, signs are coming down to be redone down by Marks Brothers Auto Body. BIA is covering cost of this.
 - d. Remembrance Day banners are up.
 - e. Music Banners weathered first season well.
 - f. Snowflake lights are going up November 14th
 - g. Lighting of the Park to happen on November 17th.
4. Wingham Community Connectors – Paul H.
- a. Diwali 2023 event – Sunday November 5th from 1 to 4pm @Legion.

11. Project Updates

- a. Benches – New Benches have arrived and are in storage until Spring 2024
- b. Future Projects -
 - i. Doug shared a wifi camera he recently installed (Reolink). Approx. \$250 on Amazon. Good clear video. 180 Degree angle. Sd card. App to phone, with downloadable video.
 - ii. Doug is continuing to investigate camera's and Wi-Fi and connections.

12. Other business / New Businesses

- a. Finishing Touches is closing
- b. Harmony Hearing open across from Post Office
- c. Doug – Music on Main Street – System is being moved to basement of Townhall for easier access.
- d. Thank you card signed and sent to Ashley for all her hard work with the BIA LED sign and advertisements
- e. Wingham Townhall theatre is very busy. Lots on the go!
- f.

13. Next BIA Board Meeting – Thursday, November 16th, 6:30pm – Knights of Columbus Lounge

14. Motion: Adjourn at 7:50pm – Ryan F.; 2nd by Joey H. – Carried.

Chair: Dave Tiffin

Secretary: Carolyn Young