

**Wingham BIA – Annual General Meeting**  
**Thursday, April 20<sup>th</sup> , 6:30pm – Hot Stove Lounge**

Board Members Present: Dave Tiffin, Ryan Ferguson , Carolyn Young, Annette Monsma, Mitch Wright, Joey Havers, Jim Snyder

Regrets:, Doug Kuyvenhoven

Others Present: Reeve Paul Heffer, Corey Bilyea

1. Welcome – Called to order @ 6:30pm
2. Public Input – Opportunity for guests to speak up to 2 minutes on any agenda item – none noted
3. Approval of Agenda
4. Declaration of Conflicts of Interest – none noted
5. Approval of Previous Minutes From March 2023 –
  - a. **Moved by: Joey Havers; 2<sup>nd</sup> by: Annette Monsma**
  - b. May meeting date moved to Wednesday, May 17<sup>th</sup>.
6. Delegations – None Noted for today’s meeting
  - a. Joe Carter has requested to be added to the May meeting agenda in regards to Wingham Homecoming 2024
7. Financial – Treasurer – Dave Tiffin reviewed in Doug K.’s absence
  - a. Financial Statements presented by Dave T.
  - b. Cheques written –**None Noted.** - **Moved by Carolyn Y.; 2<sup>nd</sup> by Ryan Ferguson**
  - c. A/R Review – presented by Dave T.
8. Council update – Mitch Wright
  - a. Budget has been passed
  - b. Homecoming – Regular meeting dates have been set to be 2<sup>nd</sup> Thursday of each month @ 7pm at the Legion. There are different community groups assisting with the planning and coordination of the event. This will assist with the workload. More information to come at BIA meeting in May
9. Promoting Wingham – LWHA
  - a. Dave met with Jan McKague from LWHA to see if there is a way the BIA and LWHA can promote Wingham for Doctor recruitment.

- b. Huron County Ec. Dev has a licence/account with Driftscape. Curious as to what kind of access North Huron could have to this.
- c. Driftscape – Driftscape is an travel App that is paid for by Municipalities (i.e.. Huron County, North Perth etc.) that provides visitors information on local attractions, events, points of interest. Information is typically submitted to a designated email and then uploaded to the app. Great opportunity here to promote North Huron to tourists and incoming professionals looking to settle in the area (i.e.. Doctor recruitment). [Our Partners | Driftscape](#)
- d. Carolyn Y. noted that she has discussed this with Denise Lockie in the past. Perhaps an opportunity to circle back to Denise and discuss further?
- e. Jan McKague would like to join a future meeting to discuss joint opportunities to promote Wingham. Possibly June, Dave to confirm.

#### 10. BIA Committees & Liaisons:

##### 1. Retail Committee:

- a. Retail committee had their first meeting two weeks ago. Good input was received. 5 retailers attended.
- b. April Showers Promotion happening the last weekend in April. Advertising for same to occur shortly. No cost to participants. Email will go out to restaurants to advise so they can adjust hours as needed. Also will be promoted on LED sign.
- c. Next meeting will be possibly in May for Summer Sales events. More info to come.

##### 2. Curb Appeal – Dave T.

- a. Doug K was at recent council meeting and presented on Curb Appeal projects and initiatives. Very well received.
- b. Flower baskets are on order and should be installed later in May.

##### 3. Community Connectors – Dave.

- a. The film “The Great Disconnect” was held April 16<sup>th</sup> at 6:30 pm. Film is about the relationships and loneliness we have around us in a timing of growing tech. Approx 30 attendees.
- b. Great conversations around how to make Wingham a more connected and inclusive community.
- c. Wingham Newcomers are organizing a cricket match for June 17<sup>th</sup> at the Ball Park. Food trucks will be presented etc.

#### 11. Vance Tribute Discussion

- a. Vance committee is made up of Members from Council, Lions, BIA and Fund Representatives
- b. Ideas around how to recognize the Vance family include:
  - i. Plaques could go on items around town that the funds have built or contributed to.
  - ii. Plaque on a bench or their building
  - iii. Name one of our parks after the Vance's
  - iv. Perhaps send out a public survey to obtain more insight and thoughts around the best way to honour their contributions.

#### 12. Project Updates

- a. Banners – Going up shortly.
- b. Mural – Mural is completed and to be installed shortly with a tentative date scheduled for reveal on May 5<sup>th</sup>. Confirmation to come.
- c. Benches – Subcommittee has been set up comprising of Doug K, Ryan F. and Carolyn Y. First meeting on May 10<sup>th</sup>. More to come.
- d. Alice Munro Display @ library – Verna Steffler has several items. Still work to be done to move items over to Library. Verna is working with Alice's daughter to do an ownership change for safe keeping in the future. Trina H. working on process to get the above in place.

#### 13. Other business / New Businesses

- a. New businesses opened – Craft Shack, Soul Journey, Syds Barkin Beauties. New Massage business also going into where quilt shop was.
- b. Dance Factory possibly looking for more space.
- c. Old Arena has new owners. Undetermined what their plan is. Possible space to lease?
- d. Gilbert Hall has been sold. No other information on this.
- e. Apartment Complex constructions has restarted.

14. Next BIA Board Meeting – Wednesday, May 17<sup>th</sup>, 6:30pm – Hot Stove Lounge

**15. Motion: Adjourn at 7:15pm – Ryan Ferguson; 2<sup>nd</sup> by Joey Havers – Carried.**

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Chair: Dave Tiffin

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Secretary: Carolyn Young