

Wingham BIA Annual General Meeting

Thursday, Feb. 23, 2017

Knights of Columbus Lounge

Present: See sign in sheet attached

Call to Order: Meeting called to order at 7:37 p.m.

Chairpersons Report:

- Chair Doug Kuyvenhoven gave a report of the BIA's 2016 activities.
 - Highlights included Curb Appeal, Cruickshank Park lighting, Community Cash, snowflake lights, Touch of Class mural and others.
 - Wingham and Walkerton cooperated in a FICE (First Impressions Community Exchange).
 - BIA working on a strategic plan through training sessions and work at general meetings.
 - Continued support of community events. Examples are July 1 fireworks, Alice Munro Festival.

Treasurer's Report:

- Jason Schiestel reported on the 2016 financial statements. No questions from the floor.
- Moved by Dave Wallace, 2nd by Jim Snyder to accept the statements as read. Passed.

Proposed Goals for 2017:

- Chair Doug Kuyvenhoven reported on planned goals for 2017.
 - See attached list. Bold items are new for 2017. Others are ongoing.
 - No questions from the floor.
 - Reeve Vincent extended congratulations on working as part of the North Huron team.
 - Moved by Sherry Griffin and 2nd by Dave Wallace to accept the planned goals as presented.

Budget 2017:

- Treasurer Jason Schiestel presented the proposed 2017 budget.
- No questions from the floor.
- Moved by Dave Wallace, 2nd by Linda Bross to approve the budget.

Economic Development Report:

- Connie Goodall reported on activities planned for 2017.
 - Alice Munro festival, Musical Muskrat making a return, East Wawanosh 150th
 - Strategic planning training and co-ordination with Blyth
- CAO Sharon Chambers reported from the municipality.
 - Noted that North Huron only has a population of just over 5000 people, making it a challenge for Council to manage all the needs of the Township.
 - The Public Works amalgamation with Morris-Turnberry didn't go as planned and has terminated.
 - North Huron will be looking at Administration needs going forward.
 - Infrastructure studies being conducted.
 - Some questions from the floor addressed.

Board of Directors:

- The existing board has all agreed to stay on for another year.
- Calls for nominations from the floor resulted in no nominations.
- Moved by Dave Tiffin, 2nd by Dave Wallace to approve the Executive as it stands.

BIA Awards:

- Council Rep Yolanda Ritsema-Teeninga presented the BIA Awards.
 - New businesses noted were Sherry's Barber Shop, House of Bloom, Charlie's Place, White Willow Yoga,
 - New business of the year is Sherry's Barber Shop.
 - Volunteer of the year is Lisa Hearnden.
 - Civic Improvement went to Maitland River Community Church.
 - Lifetime achievement award went to Dave Wallace of Ernie King Music.

Questions & Answers:

- No questions from the floor.

Moved by Jim Snyder and 2nd by Jason Schiestel to adjourn.
Adjourned at 9:09 p.m.

BIA Goals List for 2017

Bold are new, others are ongoing

Website & Communication

Regular communications to members via MailChimp

Website - business directory - Update and add photos, add new businesses

Website - new post or article

Curb Appeal

Vacant Store Fronts decorated (refresh every 3 months?)

Wire Planter Baskets sold and installed - **Red & White flowers in Spring/Summer**

Wire Planter Baskets - Mums in the fall

Wire Planter Baskets - Greenery plus new ribbons (red w/gold?)

Sandwich Boards - offer for free to main street business

Flag poles on main street Lampposts (in place of banners for Canada's 150th)

Flags in planter baskets for Jun/Jul/Aug

Weeds & Garbage on Main Street (regular weed whacking & garbage pickup)

Paint & Cleanup the Town (minor paint touchups along main street)

Store Front Repairs & Painting (encourage businesses & landlords to upgrade)

Fire Hydrants painting - east side of town (west side was done in 2015 by town)

LED Snowflake lights on lampposts (order 2 more) Have them up Nov-Jan)

Cruikshank Park Christmas Lights

Christmas lights at the south entrance sign

Dog water bowls

Christmas Music on Main Street - add town hall, museum, John to Victoria

Promotion

Radio Advertising "You can find it all... in Wingham"

Across the Street Banner signs - promote events & shop Wingham

Sandwich Boards toppers BIA advertisement toppers (**replace old ones, all fresh new**)

Remembrance Day sign toppers recognizing war veterans

BIA Community Cash - 10% BIA discount (promote for Back to School & Christmas)

Wingham BIA Float in the Santa Claus parade

BIA Feature Business - submit BIA news articles to the Wingham Advance Times

Events

Alice Munro Readers & Writers Festival (support/promote) - Alice Munro quotes + ASB

Musical Muskrat Festival (support/promote)

Canada Day celebrations (Flag poles + Planter Baskets + Sign Toppers)

Halloween - Festival of Lanterns

Christmas Carol Sing and Lighting of the Park - Cruikshank Park

Silver Stick Hockey Tournament (support/promote)

Christmas Parade (BIA Float)

Other

Strategic Plan OMAFRA

BIA Float in Belgrave Parade

Website update refresh

Handrail at the Cenotaph - Mark Breckenridge

FICE (First Impressions Community Exchange) - complete the process w/Walkerton

Research Dog Park at Riverside Park (study/research 75' x 200')

Way Finding Signs

BIA Awards for different categories at AGM (volunteers, business)

Welcome new Wingham businesses w/coffee meeting

Attend OBIAA conference in London

Farmers Market (support/promote)

Wingham Town Hall Theatre - Reopening (support/promote)

Lamp Post Banners - Plan New series for 2018

Attendees:

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|--------------------------|-----------------------|
| Kelsey Dunbar | Wingham Advance-Times |
| Tharon Riley | Volunteer |
| Sherry Giffen | Sherry's Barber Shop |
| Yolanda Ritesma-Teeninga | NH Council |
| Neil Vincent | NH Council |
| Sharon Chambers | CAO NH |
| Jason Schiestel | Petropolis |
| Linda Bross | BDO |
| Stacey Boyd | Volunteer |
| Dave Tiffin | Freedom 55 Financial |
| Jim Snyder | Snyder Concepts |
| Doug Kuyvenhoven | Wingham Super Storage |
| Dave Wallace | Ernie King Music |
| Connie Goodall | North Huron |