

**Wingham BIA Annual General Meeting**  
**Thursday, February 25, 2021 via Zoom**

1. **Called to Order & Welcome-** 7:01 pm  
**Virtual meeting protocols-** Dave T. reviewed the protocols. There were no questions.
2. **2020 AGM Minutes**  
**Moved by:** Jim S.  
**Second by:** Trevor S  
**Carried**
3. **Chairperson's Report of 2020 BIA Activities -** Reviewed by Dave T. **(Attached)**
4. **Treasurer- Financial Statements 2020-** Jason S. who is stepping down as Treasurer, presented the financial statements of 2020. There were no questions..  
**Moved by:** Ryan F.  
**Second by:** Lisa H.  
**Carried**
5. **Chair-** Dave T. shared the BIA Vision, Mission, Strategic Plan and Goals (attached)
6. **Treasurer- 2021 Budget-** Doug K who took over for Jason S reviewed the 2021 Budget.  
**Moved by** Doug K.  
**Second by** Jim S.
7. **North Huron Council -** Trevor S. provided us with a Council update.
8. **Election of New Board Member**  
**Nominations-** Ryan F nominated Ally Sieber-Peyton who allowed her name to stand and was unanimously elected pending Council approval.
9. **BIA Awards-** were announced by Lisa H.
  - a. **Civic Improvement-** awarded to Ideal Supply
  - b. **Lifetime Achievement Award-** awarded to Jason S. for his years of service on the Board as Treasurer.
  - c. **Volunteer of the Year-** awarded to Lisa H. for her dedication to BIA work including the Festival of Lanterns and the gnomes. Lisa also sits on the Hospital Foundation Board.
  - d. **New Business plaques-** went to Pizza Hut, Sacred Tree, BoHo Tide, Moments Spa, Naturally Bongins, Petro Canada gas bar, McDonalds, and Esso
10. **Question & Answers-** None Noted
11. Motioned to adjourned at 7:38pm  
**Moved by** Lisa H.  
**Second by** Doug K  
**Carried**

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Chair- Dave Tiffin

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Secretary- Annette Monsma

## **Attendees of the AGM**

Dave Tiffin	Freedom 55 Financial
Annette Monsma	Annette's Treasures Galore
Doug Kuyvenhoven	Wingham Super Storage
Lisa Hearnden	Foxton Fuels
Ryan Fergusson	Co-Operators
Jim Snyder	Snyder Concepts
Brett Bauer	Bauer Lawn Services
Glen Manjin	Libro Credit Union
Carolyn Young	Libro Credit Union
Jordan Gibbings	Migroage Basics
Liz Chamas	Migroage Basics
Trevor Seip	North Huron Council
Paul Heffer	North Huron Council
Lynn Johnston	Goodall & Hills
Kelsey Bent	Wingham Advance Times
Ally Sieber-Peyton	Remax Realty
Christine Marshall	Wingham Community Connectors
Jason Schiestel	

## BIA Goals 2021

- With 2020 in the rearview window, we need to look forward to what can be in 2021 and beyond.
- The budget is planning for as normal a year as possible with funding for the July 1 fireworks and Santa Claus parade – events that were cancelled in 2020, and the ongoing work of Curb Appeal to keep Josephine St looking great.
- The Festival of Lanterns is expected to continue and there will be retail promotions scheduled to help keep shopping local.
- A major project for 2021 will be the installation of the LED sign, approved at last year's AGM, at the south end of town.
- A Business Retention & Expansion survey (BR & E) in conjunction with Huron County Ec Dev. will take place hopefully beginning in May.
  - o There will be more information on that sent out via our Mailchimp emails to the membership.
- Accessibility is still an initiative of the BIA and we'll continue to research grants and opportunities for businesses to take advantage of.
- The BIA Board would like to see the museum moved into the former train station. We feel the use of an existing, accessible historical building to display the background of the area, along with acknowledging our own Nobel prize winning author, Alice Munro, can only enhance tourism to the area, drawing visitors through the business core.
- I think we're all hoping to get back to more social events, and if the Town Hall Theatre can offer performances this will create another draw for visitors to town and the northern section of Josephine Street.
- We'd like to see the return of the Farmer's market this year, but that's dependent on Covid restrictions going forward and insurance coverage. The market is also in dire need of more volunteers if it's to continue.
- The Board is always open to constructive input on how we can work to make Wingham a place where people want to come to shop and do business.