

Wingham BIA - LED Sign Policy

Allowed

- Wingham Town Hall Theatre Performances
- Hospital Foundation - Amazing Race
- Charitable Events - depends on wide community impact
- Sliver Stick Tournament
- Wingham Sporting Teams (playoff games only)
- Hitman Tournament
- Lions Club
- BIA Events
- BIA Retail Events - Sidewalk Sale, Christmas Sales etc.
- Choir Fest
- Soup's On Lunch
- NH Community Food Share events - Stuff the Bus
- Salvation Army Food Bank
- Sportsman Club - Pig Jig
- Blood Donor Clinic
- Musical Muskrat Festival
- Santa Claus Parade
- Festival of Lanterns
- Lions Auction
- Wingham BIA business - multiples of 5 year anniversary for 1 week feature
- Alice Munro Festival
- ALS Walk, Terry Fox Run
- Legion Wingham events
- Remembrance Day
- North Huron Museum & Visitor Information Centre
- Knight of Columbus performances
- School Performances (High school plays)
- Municipal Election Date
- This is not a complete list. It give an understanding of the type of events permitted.

Not Permitted

- Messages that may be deemed political, religious or have any other controversial content that may compromise or embarrass the BIA or the Township of North Huron.
- Federal or Provincial recognized days with the exception of Remembrance Day.
- Events outside of Wingham
- Church events
- Advertising for Businesses or others Organizations
- Personal events (Buck & Doe, Weddings, Anniversaries)

At any time the board can approve or deny any ad

Board will determine frequency of the ads and time span.

Approved by the BIA Board on 2021-10-21